2015-16 Site Visit Manual

Quality Texas Foundation Program

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Section 1: The Site Visit Process and Planning Information

Site Visit Process Overview

During a site visit a team of Quality Texas Foundation (QTF) Examiners travel to an applicant's site(s) to more fully understand how well the organization is applying the Baldrige Framework and concepts. During the site visit, the team verifies their understanding of the applicant's key strengths and clarify their understanding of key opportunities for improvement. The site visit team communicates their findings to the judges and determines the feedback that is most relevant for the applicant through the Site Visit Scorebook, in addition, the team helps to ensure that the applicant demonstrates role-model practices to the public should it be named an award recipient.

The Site Visit Team

A Site Visit Team typically consists of at least eight members from the Board of Examiners and a Process Coach. The number and composition of team members depend on the size of the applicant and the anticipated complexity of the site visit.

The team routinely includes at least two senior examiners. Typically, one serves as team leader and has previous site visit experience, and the other serves as the backup team leader. Most often there are at least two back up team leaders and sometimes three depending upon the application degree of difficulty. Routinely, examiners who have participated in the Independent Review (IR) and Consensus Review (CR) for the applicant are assigned to the Site Visit Team. Site visit team members are selected based on experience, sector knowledge, and availability. Each team should have two members who are considered to be subject matter experts. Roles such as scorebook editor, Framework (Criteria) cop, and process checker are assigned to various team members. The Process Coach does not take part in the evaluation process but helps to ensure that a consistent review process is followed during site visits.

Site Visit Deliverables

The Site Visit Team produces the Site Visit Scorebook. This scorebook represents the team's products and includes:
- Item Worksheets
- Site Visit Issue (SVI) Worksheets
- Score Summary Worksheet
- Key Themes
- Key Factors

As the team completes the scorebook, they reach agreement on the applicant's strengths and opportunities for improvement (OFIs), the resulting scoring range for each item, and the overall scoring band for process and results items.

Site Visit Activity

The site visit includes planning, on-site, and post-site activities. The on-site and post-site activities require five-to-seven days, depending on the size and complexity of the applicant. Before the site visit, the team leader (in conjunction with team members) conducts planning, primarily by telephone and in Scorebook Navigator. On the Sunday before the first day on-site, all team members meet at their hotel to finalize

strategies, plans, and assignments and to review documents. The next day, the team visits the applicant's locations. Later in the week, after the on-site portion of the site visit ends, team members have no further contact with the applicant and they continue to work together to complete the scorebook.

The Site Visit Scorebook is finally submitted to the QTF CEO for review. The CEO will prepare information for the Panel of Judges. The scorebook, along with a conference call between the Judges and team leader, forms the basis for the panel's decision on whether to recommend the applicant for the award. The scorebook is also the basis of the feedback report for the applicant.

2015-16 Site Visit Process Timeline Award Level

October 1	Applications are submitted for Award Level.
	Applicants and team leaders are notified shortly thereafter.
October second week	New team members are assigned; team members notified.
October third week through December	Team leaders and Process Coach's initiate and maintain regular contact with the applicants' official contact points (POCs).
December second week	Site visit team leaders conference call with QTF CEO.
December third/fourth week	Teams plan site visits. Send applicant the organizational documents needed, prospective interviews required, and a preliminary agenda
January (next year)	Site visits to health care, education, small business, and nonprofit manufacturing, and service organizations take place.
February	Team final feedback report submitted to QTF CEO for editing/refinement.
March first week	Judges meet to recommend award recipients.
March third week	Presenting Judges recommends award recipients to Board. Board Chair calls Award Winners and notifies them. The CEO calls those who do not win.

TEAM ROLES AND RESPONSIBILITIES

	ROLE	INITIAL PLANNING PREPARATION	FINAL PREPARATION & SUNDAY PLANNING MEETING	ON-SITE	PREPARATION OF THE SITE VISIT SCOREBOOK
TEAM LEADER (TL)	• Serves as contact point for QTF CEO and Process Coach • Manages completion of scorebook components • Works closely with backup TLs to help the team work effectively • Assigns leads and backups for all items (if possible, TL does not lead any items, allowing more time to back up and coach the entire team) • Coordinates the roles and responsibilities of the backup team leaders	• Calls team members and Organization Point of Contact (POC) • Drafts tentative site visit plan and shares plan with team and Process Coach • Works with the team to develop and finalize SVIs, focusing on issues of central importance to Criteria and applicant • Prepares a list of documents for team review, aggregated in Scorebook Navigator, to request from the applicant point of contact (POC), as well as a tentative interview schedule. If appropriate, interview requests include staff listed specifically on organization charge • Keeps POC apprised of plans during regularly scheduled telephone calls • Develops a timeline to help manage the work of the team throughout all phases of the Site Visit Review • Downloads all items, SVI Worksheets, and Strategy Tools as PDFs to take to site	Leads development of, reviews, and finalizes site visit strategy, agendas, document requests, and interview schedules Sends POC the document request list (this list should be minimized) and a tentative agenda for day one of the site visit two weeks in advance Prepares for opening meeting, featuring QTF slides Reviews requested documents	• Begins opening meeting using QTF slides and providing brief remarks • Adjusts the site visit plan as required • Monitors progress on completion of SVI Worksheets • Keeps the team on task and on schedule • Plans and conducts caucuses to help keep the team focused on key themes and other important issues • Informs POC of changes and needs • Conducts highest ranking official (HRO) interview with process coach • Ensures that the team has all relevant information and documents to close out each SVI before ending the on-site phase • Ends the site visit with a short "thank you" and next steps, using QTF slides, at the closing meeting at the applicant's location	• Provides the team with a time frame for completion • Facilitates discussion of findings and review of scorebook components • Reviews scorebook and provides edits as necessary • Ensures that SVI, Item, and Key Themes Worksheets are appropriately prepared, reviewed, finalized, and imported to SN • Retains an electronic copy of all Item Worksheets and SVIs in PDF and other documents in Word. (Keeping a paper copy is optional.) • Reviews and edits the scorebook as necessary after leaving the hotel, using SN or importing any changes to SN, by midnight on Monday after site visit • Prepares for the judges' call. • Responds to and works with QTF and judges to address questions/ comments on Site Visit Scorebook during and after Judges' Meeting

	ROLE	INITIAL PLANNING PREPARATION	FINAL PREP & SUNDAY PLANNING MEETING	ON-SITE	PREPARATION OF THE SITE VISIT SCOREBOOK
BACKUP TEAM LEADERS	• Steps in for the TL if the TL is unable to go on-site • Works closely with TL to plan, coordinate, and communicate with the team • Serves as a mentor for team members on-site and assists as needed to keep the team on track • May be assigned to help, coach and assist other less experienced Examiners	Assists TL as needed. For example, the backup TL could • review the draft site visit plan • review other team members' SVIs and give feedback on improvements • assist in scheduling planning calls • suggest item and other team assignments • help with draft call agendas • take the lead in site visit logistics planning • join TL/PC monitor on planning call(s) • review the initial document request and edit as needed • orient new team members • review confidentiality requirements • participate in planning calls with TL and POC review, manage, and track the leadership questions, walk-around questions, and/or interview requests	Assists TL as needed. For example, the backup TL could • draft the agenda for the team's Sunday planning meeting at the hotel • coordinate the initial document request • mentor less-experienced teammates • review requested documents	Assists TL as needed. For example, the backup TL could • mentor less-experienced teammates • take the lead on the Key Factors Worksheet, Key Themes Worksheet, and/or Summary of Sites Visited • track progress on completion of SVIs • keep team on task and on schedule • lead daily debrief and/or caucus discussions • take leadership role for traveling teams so TL can remain at headquarters	Assists TL as needed. For example, the backup TL could • facilitate the discussion of findings and review of scorebook components • review the scorebook and provide edits as necessary • ensure that SVI, Item, and Key Themes Worksheets are appropriately prepared, reviewed, updated and finalized • retain an electronic copy of the Site Visit Scorebook (a paper copy is optional) help TL prepare for the judges' call.

	ROLE	INITIAL PLANNING PREPARATION	FINAL PREPARATION & SUNDAY PLANNING MEETING	ON-SITE	PREPARATION OF THE SITE VISIT SCOREBOOK
TEAM MEMBERS	• Plan, maintain focus, contribute, and communicate effectively in performing assigned site visit tasks • Meet TLs and backup TLs schedules and deadlines	• Arrange transportation to and from the site (between home and hotel) and provide travel details to TL and QTF staff • Review evaluation materials • Review online training materials • Working with item backup, develop SVIs and start work on SVI Worksheets • Review rules of conduct • Complete other assignments (consolidate document requests, establish interview schedule, etc.) • Provide feedback on team's SVIs and Strategy Tools • Exports all assigned documents as PDFs to take to site	• Finalize interview plans, the list of required documents, and strategies for SVI Worksheets and Strategy Tools by the deadlines established by the TL • Attend and participate in Sunday planning meeting at hotel • Review requested documents	• Work in pairs for 2–3 days on-site • Gather information to clarify and verify assigned SVIs • Conduct interviews with applicant's representatives • Review documents and data • Attend all team caucuses and meetings • Take thorough notes • Record findings and conclusions on SVI Worksheets as site visit progresses • Have all documents needed to close out all SVIs before the closing meeting, which marks the end of the on-site phase	• Share findings with team at team caucuses/meetings • Update SVI Worksheets, seeking shared understanding among team members • "Walk the wall" to review and provide feedback for all SVI, Item, and Key Themes Worksheets • Complete scorebook components, building on content of the Consensus Scorebook • Review scorebook components of other team members • Stay with team until scorebook is completed and signed by all team members (2-to-3 days after the on-site phase)

	ROLE	INITIAL PLANNING PREPARATION	Final Preparation & Sunday Planning Meeting	On-Site	PREPARATION OF THE SITE VISIT SCOREBOOK
SCOREBOOK EDITOR (TL, backup TL, or another team member)	Ensures that the scorebook adheres to Criteria requirements and follows the Comment Guidelines	SAME AS TEAM MEMBERS	SAME AS TEAM MEMBERS	SAME AS TEAM MEMBERS	In addition to team member responsibilities, • clarifies and aligns the language among item comments and key themes • eliminates any conflicts between strengths and OFIs within and between items and key themes • ensures that all statements such as "it is not clear," "it does not appear that," and "it is not evident" are changed to reflect the findings of the site visit • revises scorebook as necessary to ensure that comments adhere to Comment Guidelines

	ROLE	INITIAL PLANNING PREPARATION	FINAL PREPARATION & SUNDAY PLANNING MEETING	ON-SITE	PREPARATION OF THE SITE VISIT SCOREBOOK
Process Coach	• Assists the team and TL in planning and conducting the site visit • Assists the applicant in under-standing the site visit process and serves as a contact for the applicant to address issues and concerns	• Monitors the process • Supports TL in planning the site visit • • Provides coordination and guidance • • Reviews draft SVI Worksheets • Participates in planning calls • Coordinates with POC delivery of documents requested before Sunday planning meeting • Downloads all documents as PDFs before leaving for site	• Supports TL • Stays in contact with POC • Ensures that all necessary equipment and supplies are available before the beginning of the Sunday planning meeting • Ensures that the team room is set up appropriately • Coordinates arrival of applicant materials at team room before the Sunday planning meeting • Attends Sunday planning meeting to monitor the process and provide logistical assistance	• Attends team meetings • Answers process questions from applicant and team • Keeps POC apprised of plans and answers questions each day • Provides logistical support for team (hotel issues, food, etc.) if needed • Serves as the contact person to deal with on-site problems or issues • Coordinates pickup of the applicant's materials at the end of the visit	• Assists team with logistics of SN, printing, and posting • "Walks the wall" to review the work of the team and provides feedback related to the process and Comment Guidelines • Reviews the Site Visit Scorebook, checking comments for consistency with Comment Guidelines • Ensures that all applicant materials are returned to POC at completion of the site visit

	ROLE	INITIAL PLANNING PREPARATION	FINAL PREPARATION & SUNDAY PLANNING MEETING	ON-SITE	PREPARATION OF THE SITE VISIT SCOREBOOK
JUDGES	• Reviews all applicants • One is assigned to present the applicant to other Judges • Recommend applicants to receive the award	• Chair conducts training conference (phone) call for TLs			• Review scorebooks after site visits and QTF staff edits • Lead judge for each applicant: prepare highlights for briefing other judges • Recommend award recipients & Category Best Recognition • Conduct evaluation of judges' process • Review and edit feedback reports
POC or ALTERNATE POC	• Works with TL and Process Coach	• Coordinates arrangements, including on-site meeting space • Works with TL on scheduling/logistics for interviews • Provides information to TL and Process Coach • Schedules site travel and travel of team to/from hotel, as needed • Provides updated data for results charts and graphs	• Based on TL's request, compiles documents and arranges meetings for first day of site visit • Ensures applicant documents arrive at the hotel conference room before Sunday planning meeting • Arranges logistics and prepares for opening meeting presentation	• Works with TL to schedule interviews • Provides inter-site transportation • Provides additional requested documents • Coordinates adjustments to schedule as needed • Informs Process Coach or QTF CEO of any concerns or questions about Site Visit Team interactions	• At the completion of the site visit, picks up all materials from TL and Process Coach

Site Visit Preparation: Checklist for Team Members

Step	Action Upon notice that your applicant is selected to receive a site visit…	Check Complete
1	Review site visit materials on Scorebook Navigator, including those under Site Visit Review.	
2	In this manual, scan the Table of Contents to learn about available resources, and review the Site Visit Process section for timelines, team roles and responsibilities.	
3	Make travel arrangements per instructions from QTF and Team Leader.	
4	Review the entire Consensus Scorebook for your applicant—not just the items you will lead.	
5	Review site visit process. Sign into SN and familiarize yourself with the site visit functionality. Note: SN has transferred the comments from the first column on the Consensus Review Worksheets to the process or results Item Worksheets for site visit.	
6	Follow the plan created by your team. Draft high-level site visit issues (SVIs) on the Item Worksheets for your assigned Items to verify and clarify Consensus Review comments, especially bolded comments and all OFIs, and share with your team.	
7	Draft strategies to resolve SVIs for process items. a. List staff members or groups in the applicant's organization whom you wish to interview and the questions you will ask them to help resolve the SVI. b. Develop a list of documents that you wish to review. Include all documents referenced in the application. c. Develop one to two walk-around questions about key processes and the use of data and information from the items that you lead, and use them to question the applicant's employees at all levels of the organization during walk arounds or group meetings.	
8	Depending upon the complexity of the site visit, identify which sites you wish to physically visit and which will be accessed through video/telephone conferences. Determine which work shifts the team should visit to cover a thorough cross section of employees. Note: Provide this with your TL or designee for planning purposes. Selecting sites to physically visit to check deployment and other operations is a strategic decision made by the TL in consultation with the applicant and the Process Coach.	
9	The Team Leader will distribute all SVIs to all team members. Review the SVIs and strategies of other team members. Provide feedback as needed. Pay attention to the accuracy of results information (e.g., figure numbers, names, and data) captured on the worksheets.	
10	Review the applicant's updated results, and reassess your analyses based on these updates *in advance* of the site visit. Note: Updated results will arrive about two weeks before the site visit. Update your results SVI Worksheet(s), as appropriate.	

Site Visit Logistics

Airlines

Routinely, airlines will not be utilized for travel unless prior approval is given. **This must be approved by the QTF CEO prior to travel!**

Rental Cars

<u>To and from the Site</u> – **This must be approved by the QTF CEO prior to purchase!** Without approval by QTF staff before <u>the site visit</u>, payment for rental cars will be the examiner's responsibility.

Ground Transportation

<u>Between Home and Airport</u>

The following are acceptable modes of ground transportation: **a privately-owned vehicle: mileage will be reimbursed at the rate of IRS policies. Inform your TL and QTF staff if you will require reimbursement.**

<u>Hotel to Site</u>

The applicant is responsible for providing transportation for the team (e.g., a professional shuttle service or an applicant-supplied vehicle with a driver). Team members *may not* drive vehicles provided by the applicant.

<u>Hotel to Airport</u>

Team members are responsible for arranging their own transportation to the airport. Team members may coordinate their travel to the airport if several are departing at the same time. TL and Process Coach will provide guidance.

Hotel

<u>Hotel Rooms</u>

All hotel rooms are billed to the master account. A block of rooms will be reserved at the chosen hotel. Examiners do not need to reserve or pay for the rooms.

<u>Conference Room</u>

The applicant will secure a conference/meeting room at the hotel for the team to work in throughout the Site Visit Review and scorebook writing process.

<u>Meals/Refreshments at Your Site Visit Hotel</u>

Meals and refreshments will be delivered to the conference room. Meals taken in the conference room are billed directly to the master account. Individual examiners must pay for all other meals. For examiners who will be reimbursed by QTF, itemized receipts—not solely a credit card receipt— are required, and the reimbursement rate will not exceed the meal per diem rate for that location.

Expense Reimbursement

Examiners requesting reimbursement *must* complete the QTF Examiner Expense Report and attach clear, legible copies of the original receipts; and submit to TL who will send for the whole team to QTF for reimbursement.

All expense requests must be submitted no later than 30 days after the site visit completion.

Non-reimbursable Expenses

The following expenses are not reimbursable: alcohol, housekeeping, concierge, and bellhop services, and internet charges in guestrooms if internet is available in the hotel team room.

Office Supplies

Office supplies will be provided for the team at the hotel.

Computer Use Instructions

During a planning conference call, the team will discuss the following practices and considerations relating to personal computer use. Please follow this guidance in preparing for the site visit.

In General
- Bring your own laptop computer and flash drive on the site visit. **Test your flash drive independent of your regular network to make sure that it will still accept and read downloaded files**.
- Ensure that your virus software is the most recent version and that it will scan all files automatically for viruses (verifying through the software's options setting).
- Keep the laptop computer secured in such a way as to preclude tampering with and removal of components and/or files.
- Save files frequently to avoid the loss of critical data.
- Back up computer files Frequently.
- When not using the computer, close all applications and shut it down properly to avoid lost files.
- Always secure and protect applicant-specific data.

Preparing for the Site Visit
- Export from SN into PDFs all items that you lead: Item Worksheets, SVI Worksheets, and Strategy Tools.

While in Transit
- Do not pack the computer in a suitcase.
- When traveling in a car, store the computer in the locked trunk if you leave the vehicle. However, excessive heat or cold could damage it and/or result in the loss of data integrity.

While at the Applicant's Site(s)
- You may use your laptop while on the applicant's site. However, its use is *restricted to the team conference room only per guidance of the Team Leader*.
- Do not use your laptop while interviewing employees. Do not use your computer while asking walk-around questions.
- Do not use the applicant's computers. If data are needed, request the data, but do not extract or retrieve the data yourself.
- Do not remove any data files from the applicant's site.

While at the Hotel
- Leave computers in the most secure location and out of general view.

Site Visit Dos and Don'ts:

DOs

- Do come prepared for a heavy schedule; expect 10- to 12-hour work days. The agenda is full, the schedule hectic, and the environment intense.
- Do review the applicant's key factors, including important issues, the size of the organization, and the nature of its markets/operations.
- Do plan to stay for the entire site visit. Everyone must remain through the completion and signing of the Site Visit Scorebook.
- Before the site visit, do ask the team leader to request items or information that will require special preparation by the applicant (e.g., requests for interviews with staff members in remote locations or for data that will need compilation or other preparation).
- Do ask for whatever information is needed to clarify or verify your assigned issues. Ask spontaneous questions. However, be realistic, and do not place an undue burden on the applicant by requesting anything unnecessary.
- Do work in pairs during interviews. The Process Coach may be the second person, although he/she doesn't ask questions or participate in the evaluation process.
- Do adhere to the agenda items, but be flexible. It is vital for the applicant to feel there were sufficient opportunities to "tell its story." Always be on time for meetings!
- Do be alert to any response or lack of response that may affect the Site Visit Team's agenda or approach. Let the team leader know of the findings so that a change in the agenda or approach can be considered. However, avoid appearing indecisive by requesting too many changes.
- Do be prompt for all appointments.
- Do take thorough notes for documenting the findings on site visit worksheets. Note the kinds of things that will help the applicant via the feedback report and will assist the judges in understanding the applicant's processes and results. When backing up another examiner during an interview, offer to take notes for him/her.
- Do have originators of documents attach business cards or place their names, locations, and phone numbers on the front of all documents so they can be returned to the correct people.
- Do participate in daily meetings and debriefings to share information and impressions, to ensure that all relevant information is obtained, to ask questions of other examiners about their interviews, and to adjust strategy as needed.
- Do arrange with the TL/Process Coach for the return or disposal of all materials after the site visit. All applicant materials must be returned to the applicant (exception: the team leader and backup team leader retain a copy of the scorebook, application, and updated results to prepare for the judges' call). All notes, drafts, Consensus Scorebooks, drafts of SVI Worksheets, applications, and flip charts must be shredded. All digitally stored material about the site visit must be deleted. The team leader will advise you when files should be deleted.
- Do wear business professional clothing appropriate for the types of facilities you will visit.
- Do wear comfortable clothing for the off-site team sessions where discussion and writing occur.

DON'Ts

- Don't bring or wear clothing or other items that feature QTF or Baldrige logos.
- Don't contact the applicant before the site visit unless you are the team leader or backup team leader that has been specifically designated by TL for this action.
- Don't depart before the Site Visit Scorebook is finished and signed.
- Don't take cameras or video recorders to the applicant's site(s).
- Don't discuss any of the following with the applicant:
    - personal or team observations, findings, conclusions, or decisions, whether in a critical or complimentary way
    - practices of other applicants
    - team observations about other applicants
    - names of or any other information about other applicants
    - your personal or professional qualifications
    - information about your own organization
- Don't drink alcohol until the Site Visit Scorebook is completed.
- Don't give verbal or nonverbal feedback during interviews. Do not let the applicant's representatives know your evaluation of their answers.
- Don't interview consultants, customers/students/patients, or suppliers unless an exception has been identified by your team leader in consultation with the Process Coach.
- Don't hold debriefings, meetings, or discussions of the site visit in an open area.
- Don't take applicant materials, reports, documentation, etc., off-site unless doing so is essential (requested documentation).
- Don't write on any of the applicant's materials.
- Don't leave for home with any of the applicant's materials.
- Don't accept gifts of any sort.
- Don't bring family members or friends on site visit trips.
- Don't interact with the applicant after leaving the site.

Site Visit Scorebook

Introduction and General Instructions The Site Visit Scorebook is your final deliverable. You will begin preparing it as soon as you are notified that your team will be going on-site, and the process will continue through the course of the visit. As a member of your team, you will be an important contributor to the scorebook's content and quality, as both a writer and a reviewer. The judges will read the scorebook to learn your conclusions from your interviews with staff and your review of various documents and data. Your scorebook is the basis for the judges' recommendations regarding your applicant. It will also be the foundation of the feedback report for the applicant.

Scorebook Requirements
The Site Visit Scorebook provides a well-documented, nonbiased trail of evidence that demonstrates how the final scorebook conclusions relate to information obtained from the written application and the site visit. The trail of evidence

- is captured in the SVI Item Worksheets, which include consensus comments, a summary of conclusions, and updated comments to clearly show the evolution of comments based on findings;
- flows from the SVI Worksheets, which contain more-detailed evidence of findings leading to changes in the Item Worksheets and scores;
- is reflected in the Key Themes Worksheet, which flows from the Item Worksheets; and
- shows the appropriate key factors that are reflected in the comments.

To prepare the Site Visit Scorebook, you will start your work in SN by identifying the site visit issues (SVIs) based on the consensus review of the applicant. Next, you will determine strategies to clarify and verify the SVIs in order to develop meaningful feedback for the applicant. SN includes worksheets to capture the issues and strategies.

As you finish your planning and prepare to leave for the site, you will complete all of your worksheets. During the on-site phase, you will document your findings and revise the worksheets. You will review other team members' work and receive their feedback during "walk the wall." The scorebook finalized to prepare for the judges' review and the feedback report.
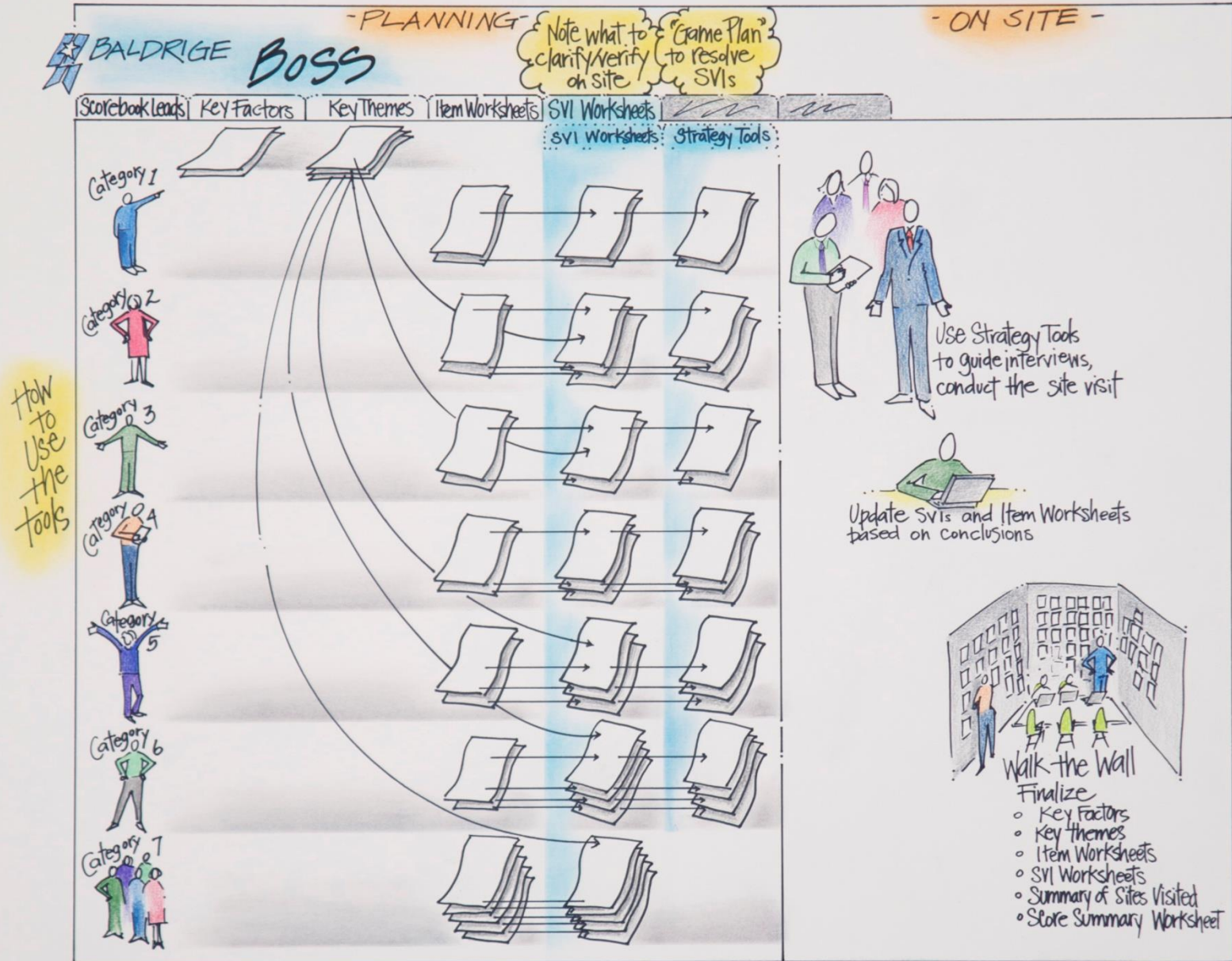
Building the Site Visit Scorebook

The Site Visit Scorebook consists of all the following items that have been updated and completed to reflect the findings and conclusions of the team during the site visit:
- Key Factors Worksheet
- Key Themes worksheet
- Item worksheets
- SVI Worksheets
- Score summary Worksheet
- Summary of sites visited
- HRO Interview worksheet
- Signature (Team) page

Key Factors Worksheet

The Key Factors Worksheet records the key business/organization factors that the team considered in evaluating the applicant. Key factors help define what is important and relevant to the applicant. These are listed in the Consensus Scorebook and modified as necessary to reflect new information obtained during the site visit. Knowledge and use of the key factors are essential to the proper conduct of a site visit evaluation. **In anticipation of the team leader's discussion with the Panel of Judges, the team provides the consensus key factors, and completes the question at the bottom: "Thinking about the questions in the Organizational Profile, did the team have any new insights about the applicant as a result of the site visit?"**

Key Themes Worksheet

The Key Themes Worksheet provides key points and an overall summary of the Site Visit Team's evaluation of the applicant. It is an update of the Key Themes Worksheet from Consensus Review.

Key themes are based on the overall context provided by the evaluation framework (the Criteria categories) and the core values and concepts (found in the *Criteria for Performance Excellence* booklets). The Key Themes Worksheet does not repeat the findings given in the Item Worksheets. Rather, it puts them in perspective, considering category linkages, key factors, and core values.
The Key Themes Worksheet responds to the following questions:
a. What are the most important strengths or outstanding practices (of potential value to other organizations) identified in the applicant's response to process items?
b. What are the most significant opportunities, concerns, or vulnerabilities identified in the applicant's response to process items?
c. Considering the applicant's key business/organization factors, what are the most significant strengths (related to data, comparisons, and linkages) found in its response to results items?
d. Considering the applicant's key business/organization factors, what are the most significant opportunities, vulnerabilities, and/or gaps (related to data, comparisons, and linkages) found in its response to results items?

Key themes comments for questions a. and b. address the evaluation factors of approach, deployment, learning, and integration (ADLI). The comments for questions c. and d. address levels, trends,

comparisons, and integration (LeTCI), including segmentation, as well as linkage to the applicant's organizational requirements and gaps.

Item Worksheets
This worksheet is the record of your final evaluation of the applicant for each of the Criteria items. The worksheet contains six columns: "ID," "Item Ref," "Comments at CR" (strengths and OFIs), "SVI," "Summary of Conclusions and Impact on Comments (to be completed on-site)," and "Comments after Site Visit (to be completed on-site)." Each worksheet also contains a scoring grid, which you use to capture and communicate scoring information.

As you clarify or verify *all* OFIs and *all* strengths that are bolded and/or appear in the key themes, capture the findings and conclusions on this worksheet. All other comments, whether fully investigated or not, should be reviewed, refined, and included on the Item Worksheet. If you discover nothing related to one of these comments, you may indicate on the worksheet "not investigated on-site." By the end of the site visit, "it is unclear," "it is not apparent," or similar words must not remain in *any* comment.

SN automatically transfers Consensus Review comments, their rationales, and their item references into the appropriate columns of the Item Worksheets for the Site Visit Scorebook and assigns each comment a unique number (ID). Information gaps or lack of understanding must be resolved through the site visit, using SVI Worksheets and Strategy Tools.

You will complete the "Summary of Conclusions and Impact on Comments" column on-site, after the strengths and opportunities have been verified and clarified through the accomplishment of the SVI strategy for the item. Then, you integrate these findings into a revised set of strengths and OFIs for each item. These revised, feedback-ready comments are included in the sixth column.

If new information arises during the site visit, you may add comments to the item worksheet. Similarly, if your findings remove a strength or an OFI, you may indicate a comment is deleted but leave the reference as "comment deleted" and what happened to it. Describe the findings leading to new or deleted comments in the appropriate SVI Worksheets so that the judges understand how the comments emerged or were deleted.

For items that you lead, indicate in the scoring section your recommendation for the item scoring range. Scoring ranges, not individual item scores, are provided to site-visited applicants. After your team members individually review and provide feedback on your recommended score, the team will discuss scoring as a final step. Any differences not resolved during the team review process can be resolved during this discussion.

SVI Worksheets
SVI Worksheets track the major/important issues that need to be verified or clarified during the Site Visit. All OFIs must be clarifies and all strengths that are bolded (++/--) and/or appear in the key themes must be verified.

SVI Worksheets are the judges' major vehicle for understanding what you heard and saw on your site

visit. The judges look for clear "audit trails" from the Consensus Review comments to the site visit findings, conclusions and scores, which are based on your interviews and document and data reviews.

For process items: Issues for on-site *verification* of strengths and *clarification* of OFIs include the applicant's approach, the extent of the approach's deployment, organizational learning, and alignment or integration related to the approach. For example, if a strength comment discusses the existence of a systematic process, you would verify that the process exists and operates as presented in the written application. During the site visit, you verify that appropriate credit was given during the Consensus Review of the written application. This is particularly true when the Consensus Team gave the applicant the benefit of the doubt.

During the planning phase of the site visit, you develop two or three SVIs per process item. When you list comments in the "Comments Affected" column of an SVI Worksheet for process items, SN will list them in the space provided on the Item Worksheets. These SVIs focus on key processes so that your investigation of each of them provides information needed to finalize more than one comment. Each SVI has its own SVI Worksheet and uses the Strategy Tool to develop a plan for addressing it.

For results items: The SVI Worksheet for results items differs from the one for process items. Each results item has one SVI Worksheet that includes the strengths that require verification and the OFIs that require clarification. You select a strength or OFI comment, write a brief summary, and then list the figures associated with it, as well as its beneficial trends and favorable comparisons. Analyses indicate whether the data represent (1) good-to-excellent levels, beneficial trends, and favorable comparisons; (2) segmented results to measure performance across customer groups, products, and/or services, market segments, and workforce groups; and (3) data derived from the applicant's updated results received one week before the site visit.

You will complete the "Summary of Conclusions and Impact on Comments" for each Site Visit Issue on-site. This is a summary rather than a written transcript. However, be sure to provide sufficient data and clear conclusions for the judges. These data and analyses will be reflected in the "Comments after Site Visit" column.

Before the site visit, complete your SVI Worksheets. You may want to make copies of the partially completed worksheets to make notes on them during on-site meetings. Each evening of the site visit, you will review your team mates' notes and record these findings on master copies of the SVI Worksheets (posted on the wall). Final SVI Worksheets will be part of the Site Visit Scorebook provided to the judges to guide their decisions.

In team meetings, you and your team mates will use their SVI Worksheets to discuss preliminary findings and conclusions. Findings might include observations, specific answers, and/or updated results that may lead to revised comments. Conclusions indicate how the findings affect item comments. Until the site visit ends, preliminary conclusions are subject to change as new information becomes available. Your team's discussions and preliminary conclusions will help guide your work during the site visit.

Strategy Tools
Use a Strategy Tool for each process SVI Worksheet. This tool helps you identify people or groups to

interview, detail questions to ask, define documents to review, and develop walk-around questions to ask to clarify and/or verify an SVI. This information constitutes the strategy for closing the SVI. It will provide your starting point during the site visit. The documents and interviews requested as well as the walk–around questions will be aggregated into single lists for the team leader to use in planning and communicating with the applicant. As interviews are completed and documents reviewed, summarize the findings on the SVI Worksheet.

Score Summary Worksheet—Site Visit
As scores are refined through site visit findings, you finalize the scoring range for each item and record resulting changes (higher range, lower range, same range). Finally, you and the team use the Scoring Band Descriptors to determine which descriptor for process items and which descriptor for results items best reflect the team's view of the applicant, and the scorekeeper inputs these band numbers on the Score Summary Worksheet.

Summary of Sites Visited
The Summary of Sites Visited contains information about the extent and thoroughness of the site visit. The team lists the major locations it visited and describes any important aspects of the sites that are not apparent from the Site Listing and Descriptors section of the Eligibility Certification Form. For example, the list might include "oldest facility," "site with a major reduction in force," "location where the newest product will be manufactured," or "telephone or data service center that runs three shifts." In addition, examiners describe approaches they used to evaluate sites that they did not visit, including sites outside the United States.

This worksheet also contains any other information about the team's strategy for a thorough site visit, such as

- "Interviewed employees on all three shifts"
- "Interviewed categories/types of employees [specify categories/types]"
- "Visited at least one location in each of the operating regions"
- "Did a sampling at all levels and in all locations of the organization's critical data systems"

HRO Interview Worksheet
This worksheet's purpose is to summarize key role-model discussions during the conversation among the team leader and HRO. It is used to share information within the Site Visit Team.

A discussion of the content of this worksheet typically occurs in the evening after the HRO interview has taken place. Based on this discussion, you and your team mates decide which issues require further investigation or need documentation in the scorebook.

Signature Page (Hard Copy)
The final requirement of the Site Visit Team is completion of the signature page of the scorebook. The page includes the following statement: "I support the findings of the Site Visit Team contained in this scorebook." In the spaces provided, you and your team mates each prints their name and then signs the form.

Site Visit Scorebook Composition
At the end of the site visit, data from the Item Worksheets, SVI Worksheets, Key Factors Worksheet, the Key Themes Worksheet, and the Score Summary Worksheet in PDF form are imported into SN. The Summary of Sites Visited and the HRO Interview Worksheet are posted directly to the Team Files.

Site Visit Scorebook Submission
At the conclusion of the site visit, **three electronic versions** of the Site Visit Scorebook are made—one each for the Process Coach, the team leader, and a backup team leader. In addition, the TL retains a paper copy of the signature page.

Based on Internet availability, all documents may be imported and posted to SN before leaving for home. In other cases, the team leader can import the documents to SN after returning home. If the scorebook has not been uploaded to SN, it is advisable for the monitor to retain a paper copy of the entire Site Visit Scorebook. Paper copies of the scorebook are optional for the team leader and the backup team leader.

The team leader may review and make final refinements to the scorebook on SN by midnight (CDT) on the Monday immediately following the site visit's completion. This review is not intended to encourage or even permit the team leader's extensive editing of the report; its purpose is to ensure that the scorebook is complete and accurate. For example, it is not uncommon for one or more worksheets to be missing, for comments to be misplaced or included more than once, for words such as "it is not clear" to be missed in comments, or for scoring information to be missing or inaccurate. All team members must watch for these sorts of edits to give the judges an accurate representation of the team's findings and conclusions. Tweaking comments for grammar and style is not appropriate at this time.

Instructions and Examples For Process and Results Items

How to Prepare Process Item Worksheets and Site Visit Issue (SVI) Worksheets

During the site visit planning phase (through the Sunday planning meeting)
In preparation for the site visit, each team member will be named the item lead for several process items and/or results items. Two major types of documents—the Item Worksheets and the SVI Worksheets—will become part of the scorebook submitted to the judges.

1. When your team moves from Consensus Review to Site Visit Review, SN constructs a seven-column Item Worksheet for each item. The first columns are headed with "ID," "Item Ref," "Comments at CR," and "SVI." The final columns are "Summary of Conclusions and Impact on Comments," and "Comments after Site Visit," which will be completed on-site. As SN populates each Item Worksheet with comments from the Consensus Scorebook, it assigns a unique ID to each comment and loads the corresponding item reference. There is a pencil icon to click to open the comment for editing.

2. Start by developing one-to-three SVIs at the key process level for each item. Here is one way to start an SVI:

    a. To understand the key processes involved, review the key inputs to the item (e.g., Criteria requirements, key factors, and comments).

    b. Select one OFI comment, since all must be clarified, and determine to which key process it relates. Consider in your SVI the process evaluation factors (approach, deployment, learning, and integration [ADLI]) addressed in the comment.

    c. Review other OFIs and strengths to determine if the issues related to that key process can be clarified and verified through one integrated SVI.

    > **Integration within an SVI is not the same thing as combining issues.** It can be tempting to put as many issues as possible into a single SVI. This is not helpful when those issues are not related to the same key process. This creates a patchwork SVI Worksheet that will confuse the team and the judges. If the issues will not be investigated through the same methods (e.g., talking to the same people, reviewing the same documents, making the same observations), it is probably not appropriate to integrate them.

    d. When you have addressed all OFIs, check to see if the SVIs also verify first, all bolded (significant) strengths and then, the remaining strengths. Every comment should be addressed by an SVI. If not, you may need to craft a separate SVI.

3. To add an SVI, click on the SVI Worksheet tab. Or, open an Item Worksheet and click the "Add SVI" button. Note that the SVI is numbered automatically and sequentially.

4. Describe the SVI that you are developing, indicating which processes you will clarify or verify.

5. Click the button labeled "Edit Comments Affected." All comments and key themes in the scorebook are available for selection; you can display a comment's full text by clicking on it. When you click "Add," the comment ID will be displayed under "Selected Comments." Select the appropriate evaluation factors for this comment or key theme. Click the "Save" button to complete the "Comments Affected" section.

> SVIs may involve elements of the key themes. The team leader must ensure that the collective SVIs verify and clarify the key themes.

6. Define the core questions to resolve the SVI in the "Analysis Required" section. Design the questions to elicit information that verifies or clarifies the original comments in the scorebook. Craft these core questions to address the process evaluation factors (ADLI) included in the comments. Click "Add a Question" to enter the question on the SVI Worksheet. After you enter the question, select the appropriate evaluation factors. You will complete the "Evidence" and "Conclusions" on-site.

7. Click the "Strategy Tool" tab on the SVI Worksheet to strategize how to investigate the core questions. (Teams use this tool in planning and executing the site visit, but it is not given to the judges.) As you add an interview, a prompt will ask you for the people or group to talk with and the specific questions. You will also list documents that you want to review and walk-around questions to determine deployment. **List each document or question separately**, by clicking the "Add" button. SN will aggregate the list of documents and walk-around questions for the team leader to use in planning the site visit.

> SVIs can be a key source of shared understanding for the team. If the entire team is involved in developing and vetting SVIs and Strategy Tools before leaving for the site, team members will enter the site visit with a common view of their understanding of the applicant and how to fill gaps. Use the feedback panel, similar to consensus review, to give a team member feedback on an SVI or strategy. Allowing individual team members to "own" particular issues can lead to difficulties in reaching consensus. Therefore, spend time as a team examining and critiquing SVIs and Strategy Tools during planning, the Sunday planning meeting, and throughout the visit.

8. As you prepare to leave for the site visit, export from SN into PDF documents the Item Worksheet and the SVI Worksheets (which include the Strategy Tools) for each item that you lead. Click the "SVI Worksheets" tab. Select the SVI(s) that you wish to export, and click the appropriate icon.

> To download the complete scorebook of all item worksheets, SVI Worksheets, and other documents, go to the "Import/Export" tab. This is a button you can use to export the complete scorebook into a .zip file. You would then extract the documents you wished to review or modify.

9. Export the PDF documents onto the laptop you are taking to site and onto a flash drive. Open and

navigate in the PDFs and test your laptop and USB ports to make sure they still function when disconnected from work or home network(s). If you have questions, contact your Team Leader.

> To read and work in these PDF documents, you will need to have Adobe Reader installed on your computer. If you get a warning when you open the PDF, you may need to update to the latest version. Determine which version of the Reader you have on your system by checking "Help."

On-site (between the opening and closing meetings at the applicant's location[s])

10. After you interview the applicant's employees/staff/faculty/volunteers and review documents, summarize the evidence needed to support a conclusion to the core questions on the SVI Worksheets. This evidence guides you in determining when you have collected enough information.

11. In presenting this evidence, be sure to provide your teammates and the judges with enough detail that they are able to evaluate your conclusion. Include brief citations of the source of the data, such as "in interview with seven hiring managers," "through analysis of the past three years' SPP input documents," and "during walk-around interviews with approximately 24 staff members from all levels and departments."

12. Next, draft a succinct conclusion that responds to the core question and draws on the evidence presented. You must be able to answer each SVI's core questions, thus "closing" the SVI, before the closing meeting. Your conclusion directly indicates any changes you need to make in the original comments on the Item Worksheets.

> During this phase, you will post the SVI Worksheets for your team members to review during "walk the wall." You may edit the SVI for clarity or to add information and then print and repost for another "walk the wall."

Post-site (after the closing meeting)

13. In the last column of the Item Worksheet, revise comments as appropriate to reflect these conclusions. Check the box if the comment should be doubled/bolded. If you have a new comment, click the appropriate "Add Comment" button for a strength or OFI and enter the text directly in the "Comments after Site Visit" column.

14. Go to the last page of the PDF and review the consensus score and scoring range, determine whether the scoring range needs to change, and document the rationale.

> The Item Worksheet will also be printed and posted for review during "walk the wall." Based on the team's feedback, you may edit the Item Worksheet comments or score and then undergo another round of "walk the wall."

15. After all work is complete and the team is ready to sign off on the Site Visit Scorebook, the team leader will gather all Item Worksheets and SVI Worksheets and import them back to SN.

How to Prepare Results Item Worksheets and SVI Worksheets

During the site visit planning phase (through the Sunday planning meeting)
The format of the Item Worksheet for results items is the same as for process items. However, there is only one SVI Worksheet for each item in category 7. The SVI Worksheet is organized by comments in the Item Worksheet and documents the figures included within the comments. On the SVI Worksheet, you will also list any interviews required or additional documents to review.

1. When your team moves from Consensus Review to Site Visit Review, SN constructs not only the Item Worksheet but also the SVI Worksheet for each results item. SN links each comment automatically to the SVI Worksheet for that item. Click the SVI link in the column next to the comments or select the "SVI Worksheets" tab, scroll to the bottom listings of the result SVIs, and click the related pencil icon.

2. As you open the SVI, you will see several fields. Under "Verify," list all strength comments with information about the figures included in the comment. Under "Clarify," do the same for all OFI comments. Complete the sections headed "People/Groups to Interview" and "Documents to Review" as you did for process items, listing each on a separate line. The sections for "(To be completed on-site) New Data Found On-Site" and "(To be completed on-site) Newly Recognized Gaps Discovered On-Site" later.

3. Under "Verify," click "Add Strength." Select the ID of the strength from the drop-down list. SN will display the text of the strength for your review. Some comments are preceded by ++ or, for OFIs, indicate if the comment was doubled/bolded during Consensus Review.

4. Click "Continue." SN displays a window where you can enter information about the strength. Start by entering a "Brief Summary," perhaps a tag line you would use to describe it. (Note that you have a spell-check function for this and other fields.)

5. After you enter the brief summary, list the figures included in the comment. Separate the figures by commas.

6. Check whether the figures show "Good-to-Excellent Levels."

7. To list any "Beneficial Trends," click the "Add Trend" button. Summarize the trend data by the appropriate figure number. Use the "Notes" field to expand on results or other findings that you might explore during the site visit.

8. Follow the same process with "Comparisons" and "Segmentation/Linkages."

9. When you have completed entering information about the results for this comment, click "Save," and SN will return you to the SVI page for this item.

10. Once you have completed data for each individual strength and OFI, consider the "People/Groups to Interview" and the "Documents to Review." Consider which people and documents would answer your questions. Complete each of these sections and click "Save and Close" to return to the main SVI

list. This information will be useful for you in preparing for the site visit, but it will not be given to the judges.

Upon receipt of updated results (one week before the site visit)

11. When you receive updated results from the applicant, select each results SVI and then each comment within the SVI. Complete the three fields for each comment under "List Updated Results." Not all results will have updates, but the data received may lead to a new OFI or help clarify an existing OFI.

12. Before you leave home for the site visit, export the Item Worksheet and SVI Worksheet for each results item that you lead into a PDF document. On-site, use the PDF documents to record your findings, analyses, conclusions, and revised comments.

On-site (at the applicant's location[s])

13. Complete the "Summary of Findings and Impact on Comments" for each comment on the Item Worksheet after you have verified and clarified the strengths and opportunities by accomplishing your SVI strategy for this item. This is a summary of your findings rather than a written transcript. However, provide sufficient data and clear conclusions to give the Panel of Judges a clear trail from Consensus Review comments to site visit conclusions to site visit comments and, finally, to scores.

14. Complete the final sections on the SVI Worksheet: "New Data Found On-Site" and "Newly Recognized Gaps Discovered On-Site." Write as much detail as necessary for the Panel of Judges to understand your findings and their impact on the related comments.

Post-site (after the closing meeting)

15. Working in your PDF documents, copy your conclusions for each comment from the SVI Worksheet to the Item Worksheet in the column labeled "Summary of Conclusions and Impact on Comments."

16. In the last column of the Item Worksheet, as appropriate, revise comments to reflect these conclusions. Check the box if the comment should be doubled/bolded. If you have a new comment, click the appropriate "Add Comment" button for a strength or OFI and enter the text directly in the "Comments after Site Visit" column.

17. Go to the last page of the Item Worksheet PDF and review the consensus score and scoring range, determine whether the scoring range needs to change, and document the rationale.

> The Item Worksheet will be posted for review during "walk the wall." Based on the team's feedback, you may edit the Item Worksheet comments or score and then undergo another round of "walk the wall."

Summary of Sites Visited

This worksheet conveys the extent and thoroughness of the site visit.

Length of the site visit (number of days with the applicant)

3 days

Sites visited (List the applicant's major sites visited, and describe any important aspects of the sites that are not apparent from the Site Listing and Descriptors section in the Eligibility Certification Form.)

- Corporate Office—Baldrigeville, Maryland
- Regional Offices—Annapolis, Maryland; Richmond, Virginia; Asheville, North Carolina; Morgantown, West Virginia
- Manufacturing Plants/Transportation Hubs—Annapolis, Maryland; Richmond, Virginia; Asheville, North Carolina; Morgantown, West Virginia
    - The Morgantown plant currently is being upgraded to reduce emissions. The Morgantown plant also is the only facility that does not have a third shift.
    - The Annapolis plant was a recent acquisition (six months ago).

Other information on the team's strategy for a thorough site visit (e.g., categories, types, and shifts of employees interviewed)

- All sites visited were selected by the Site Visit Team based on observing 90% of the applicant's manufacturing operations, 100% of the corporate/management and support staff, 92% of the retail and sales operations, and 100% of its transportation hubs.
- Data-gathering methods consisted of document reviews and employee interviews that included meeting settings, lunchroom settings, and walk-around questions at all sites visited.
- The team interviewed all categories of employees: 23% of manufacturing (all three shifts), 22% of sales and retail, 32% of corporate/management and support, 23% of transportation hub (all three shifts), and 6% of distribution.
- The team interviewed 251 of the applicant's 1,012 employees. (Note: A low percentage of the drivers were interviewed because of the nature of their jobs. Most of the drivers are dispersed throughout the East Coast. These unavailable employees were represented by available employees at their home sites.)

Site Visit Documents and Tools

Document Log

NAME: _____   CATEGORY_____

DOCUMENT	CATEGORY	SOURCE	RETURNED

Interview Log

	Names of Individuals (Please Print)	Work Location	Workforce segment	Workforce segment	Workforce segment	Workforce segment	Workforce segment	Workforce segment	Workforce segment
1									
2									
3									
4									
5									
6									
7									
8									
9									
10									
11									
12									
13									
14									
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27									
28									
29									
30									

Information Request

Use this form to request supporting information during an interview. Please provide the applicant the question to be answered. The applicant will provide the supporting information (documents, data, examples, verbal verification, etc.) to address the question.

Category Item _____   Requestor: _____

Question to be answered:

```
[                                                                        ]
[                                                                        ]
[                                                                        ]
[                                                                        ]
```

Information Provided: By:_____

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

2015-2016 Scoring Band Descriptors

Band Score	Band Number	PROCESS *Descriptors*
0–150	1	The organization demonstrates early stages of developing and implementing approaches to the basic Criteria requirements, with deployment lagging and inhibiting progress. Improvement efforts are a combination of problem solving and an early general improvement orientation.
151–200	2	The organization demonstrates effective, systematic approaches responsive to the basic requirements of the Criteria, but some areas or work units are in the early stages of deployment. The organization has developed a general improvement orientation that is forward-looking.
201–260	3	The organization demonstrates effective, systematic approaches responsive to the basic requirements of most Criteria items, although there are still areas or work units in the early stages of deployment. Key processes are beginning to be systematically evaluated and improved.
261–320	4	The organization demonstrates effective, systematic approaches responsive to the overall requirements of the Criteria, but deployment may vary in some areas or work units. Key processes benefit from fact-based evaluation and improvement, and approaches are being aligned with overall organizational needs.
321–370	5	The organization demonstrates effective, systematic, well-deployed approaches responsive to the overall requirements of most Criteria items. The organization demonstrates a fact-based, systematic evaluation and improvement process and organizational learning, including innovation, that result in improving the effectiveness and efficiency of key processes.
371–430	6	The organization demonstrates refined approaches responsive to the multiple requirements of the Criteria. These approaches are characterized by the use of key measures, good deployment, and evidence of innovation in most areas. Organizational learning, including innovation and sharing of best practices, is a key management tool, and integration of approaches with current and future organizational needs is evident.
431–480	7	The organization demonstrates refined approaches responsive to the multiple requirements of the Criteria items. It also demonstrates innovation, excellent deployment, and good-to-excellent use of measures in most areas. Good-to-excellent integration is evident, with organizational analysis, learning through innovation, and sharing of best practices as key management strategies.
481–550	8	The organization demonstrates outstanding approaches focused on innovation. Approaches are fully deployed and demonstrate excellent, sustained use of measures. There is excellent integration of approaches with organizational needs. Organizational analysis, learning through innovation, and sharing of best practices are pervasive.

Band Score	Band Number	RESULTS *Descriptors*
0–125	1	A few results are reported responsive to the basic Criteria requirements, but they generally lack trend and comparative data.
126–170	2	Results are reported for several areas responsive to the basic Criteria requirements and the accomplishment of the organization's mission. Some of these results demonstrate good performance levels. The use of comparative and trend data is in the early stages.
171–210	3	Results address areas of importance to the basic Criteria requirements and accomplishment of the organization's mission, with good performance being achieved. Comparative and trend data are available for some of these important results areas, and some beneficial trends are evident.
211–255	4	Results address some key customer/stakeholder, market, and process requirements, and they demonstrate good relative performance against relevant comparisons. There are no patterns of adverse trends or poor performance in areas of importance to the overall Criteria requirements and the accomplishment of the organization's mission.
256–300	5	Results address most key customer/stakeholder, market, and process requirements, and they demonstrate areas of strength against relevant comparisons and/or benchmarks. Improvement trends and/or good performance are reported for most areas of importance to the overall Criteria requirements and the accomplishment of the organization's mission.
301–345	6	Results address most key customer/stakeholder, market, and process requirements, as well as many action plan requirements. Results demonstrate beneficial trends in most areas of importance to the Criteria requirements and the accomplishment of the organization's mission, and the organization is an industry* leader in some results areas.
346–390	7	Results address most key customer/stakeholder, market, process, and action plan requirements. Results demonstrate excellent organizational performance levels and some industry* leadership. Results demonstrate sustained beneficial trends in most areas of importance to the multiple Criteria requirements and the accomplishment of the organization's mission.
391–450	8	Results fully address key customer/stakeholder, market, process, and action plan requirements and include projections of future performance. Results demonstrate excellent organizational performance levels, as well as national and world leadership. Results demonstrate sustained beneficial trends in all areas of importance to the multiple Criteria requirements and the accomplishment of the organization's mission.

 * "Industry" refers to other organizations performing substantially the same functions, thereby facilitating direct comparisons.

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SECTION 3 GUIDANCE FOR TEAM LEADERS

Planning Phase

On Site Overview

The planning phase of the site visit begins after QTF notifies the team leader that this is an award level applicant (or Progress requesting Site Visit) will be receiving a site visit. This section addresses planning essentials.

Contact the Applicant
The team leader contacts the applicant's POC within 72 hours after the notification from QTF staff.

> Only the team leader, backup team leader (as appropriate), and Process Coach may talk to the POC. The applicant may identify an alternate POC who also may communicate with the team leader. The team's communication with the applicant in the planning phase is limited to the POC and any designated alternate(s).

During the initial call, the team leader provides the following:
- congratulations on the selection
- his or her name and employer
- his or her telephone number(s), reminding the POC not to leave any messages that could reveal "the who" and "the where" of the visit
- the name and telephone number(s) of the backup team leader and an explanation of his or her role
- dates of the site visit: (see the Timeline for specific dates)

The team leader discusses/reviews the purpose and outcomes of the site visit POC.

Establish Ongoing Communication with the Applicant
During the calls with the POC, obtain further information for planning the site visit. These calls also help the POC understand the Site Visit Review and provide the opportunity for the POC to ask questions.

Early in the Planning Process
Review the opening and closing meeting processes, including expectations of both the applicant and the Site Visit Team. (QTF will provide you with PowerPoint presentations for both the opening and the closing meetings with the applicant.)
- Remind the POC of the site visit boundaries:

- In most cases, the Site Visit Team cannot meet with any suppliers or customers/students/ patients. Examiners should check with the Process Coach for guidance.
- Examiners must not accept gifts.
- No data or documents will be asked for or accepted by the Site Visit Team after the closing meeting.
- No feedback of any type (verbal or nonverbal) is provided by the Site Visit Team during the site visit.

- Request information on lunch while the team is on-site (to be arranged and provided by the applicant in the employee cafeteria, if available). If some team members are working in evenings, dinner will need to be arranged as well.
- Ask about appropriate clothing for the team to wear while visiting the applicant site(s).
- Confirm the availability of key people, and ask for a list of the applicant's points of contact for each of the seven Criteria categories.
- Discuss the on-site portion of the site visit schedule, which begins with the opening meeting and ends with the closing meeting. To assist the applicant in arranging for the availability of key people for interviews, discuss and send your preferred interview schedule for day one of the on-site phase at least ten days before the start of the site visit.
- Prepare a list of documents the team will need to have immediately available in the hotel conference room for the Sunday planning meeting at noon, and give the list to the POC at least ten days before the start of the site visit. Clarify that the team will request additional documents during the site visit.
- *The POC has been notified to have all documents referenced in the application available for the team to review. The POC also has been notified to provide the Site Visit Team with updated results at least three weeks before the site visit.*
- Discuss other team needs
- Clarify that no word-processing assistance for the Site Visit Team is allowed.

Develop the Initial High-Level Plan

Determine the following to finalize the plan for sites to be visited and to begin work on the day one schedule (see sample schedules in the On-Site Phase section and in the Appendix)

Provide the team's intersite travel plans to the POC and the Process Coach as soon as possible but no later than two weeks before the start of the visit.

> The applicant is responsible for providing transportation to and from its locations, and the POC will appreciate as much lead time as possible for arranging this travel.

The day one schedule is to be delivered to the POC two weeks in advance of the site visit.

Communicate with QTF

A Process Coach is assigned as a site visit monitor. The team leader maintains regular contact with the Process Coach and includes the Process Coach in planning efforts.. The Process Coach is included in all team calls and is a recipient of all team communications. The Process Coach may, but is not required

to, participate in the weekly telephone calls between the team leader and the POC. The Process Coach also establishes a separate, regular schedule for calls with the POC (the team leader does not participate in these calls).

Participate in Team Leader conference call
QTF will be involved in the conference calls for Site Visit team leaders and an alternate date for those that cannot participate in the first call. Each team leader must participate in one of these events. The call is optional for backup team leaders.

Communicate with Team Members
During the planning phase, the Site Visit Team conducts conference calls as needed but at least two to clarify issues (mandatory call two weeks before the site visit). These calls keep the team informed, review just-in-time materials, and cover all aspects of the planning activities to ensure that team members are completing all necessary tasks (e.g., determining strategies to close out SVIs, developing SVI Worksheets, and discussing travel arrangements). The team's advance planning applicant's location is essential for ensuring an effective site visit.

Request Information and Materials
The team leader may request information and materials from the applicant at only three times:
- *During site visit planning*, the team leader requests and secures from the POC materials needed to plan the strategy for the site visit (See Appendix)
- *Two weeks in advance of the site visit*, the team leader submits to the POC a list of documents to be available in the hotel conference room for the Sunday planning meeting. The Process Coach coordinates with the POC to ensure the materials are available. This list should contain a maximum of 15 documents for categories 1 – 6, and only missing results for category 7. The applicant needs to provide an updated Category 7 for the team.
- *Immediately upon completion of the opening meeting and during the on-site phase of the site visit*, the team leader and team members may request additional documents.

> After the closing meeting, no further materials or information may be requested from the applicant.

Ensure That You Have Communicated Appropriately

- If there will be intersite travel, provide where, when, and who will travel two weeks before the site visit. (The applicant makes these arrangements.)

Inform the applicant that, during the site visit, examiners will
- verify and clarify elements of the written application.
- review updates to the charts and graphs and, in many cases, review the source documents for the data in the charts and graphs.
- address specific site visit issues.

Do not tell the applicant
- specific information about team members, such as professional experience or backgrounds. (The applicant receives a team listing that will include the examiners' names and their employers only.)
- specific site visit issues and themes.

Ask the applicant to provide
- time for interviews with people from remote sites (The team leader indicates the person by name, title, or function. Interviews may be done in person, by telephone or video conferencing, or through other media.)
- deployment and results information from representative sites not visited (including remote offshore and foreign sites)

Direct, Support, and Mentor the Team
The team leader's role includes the following tasks:
- Tell team members when and where they should arrive and depart from the hotel. Individual travel plans must not adversely affect the team or the evaluation of the applicant.
- Ask the backup team leader to help plan and carry out tasks.
- Develop team assignments and instructions for the site visit. Discuss the plan with team members and the Process Coach.
- Assign team members in pairs; match examiners who have sector experience with those who do not. In addition, consider Baldrige/QTF experience as well as site visit experience.
- Send a copy of all team correspondence to the Process Coach, and ask the team members to do the same. Include the Process Coach in all conference calls.
- Set expectations, and develop a work schedule with all team members.
- Remind the team that all materials are confidential.
- Stress that all assigned planning tasks need to be completed before the beginning of the site visit.
- Ensure that all are ready, have completed their assignments, and have exchanged appropriate materials with each other before arriving at the applicant's site.

Develop a Detailed Draft Schedule *(see sample On-Site Team Schedule in the Planning Phase section)*

Follow these steps to draft the on-site schedule:
- Determine the numbers and types of employees to interview to ensure that the team can adequately assess the organization's maturity, deployment, and consistency.
- Select sufficient and appropriate sites to visit, based on examiners' requests documented in their Strategy Tools (i.e., related to their most important site visit issues), balanced by the applicant's need to experience a thorough evaluation.
- Determine sites to visit in person and sites that can be "visited" via telephone or video conferencing to effectively obtain the needed information and reduce intersite travel.
- Calculate costs in time versus the benefit(s) and importance of traveling to another site.
  - Identify those sites where the team can best verify and clarify important issues. Work with the team to get ideas and buy-in.

- Identify which team members to send to which site, on what days, and when to hold conference calls.
- Decide the number of days and the dates to be spent with the applicant on-site. Coordinate with QTF and TL.
- Provide the QTF CEO and the POC with the schedule of the sites to be visited, the dates of the visits, and who will be traveling where.
- In addition to the day one agenda that you will provide to the POC ten days in advance, develop a projected agenda for the remainder of the on-site portion of the visit. Although it must remain flexible, an initial plan will save time as the site visit evolves.

Conduct the Sunday Planning Meeting *(See the sample Sunday Planning Meeting Agenda in the On-Site Phase section of the Appendix)*

On-Site Phase

The on-site phase of the Site Visit Review begins with the opening meeting and ends with the closing meeting, which take place at the applicant's site. The entire site visit process is complete when all elements of the Site Visit Scorebook are complete and signed by each team member (completion of the scorebook usually takes two-to-three days after the closing meeting with the applicant).

Opening Meeting
The opening meeting is held for employees/faculty/staff of the applicant and the Site Visit Team. The applicant will discuss any deviation(s) from this guideline with the team leader and the Process Coach. QTF will send a presentation template to use.

> If examiners are asked to introduce themselves, they provide only their name and current employer. Examiners are NOT to provide additional background information, such as their QTF experience, credentials, title, work experience, or specialty in their organization.

The key components of the opening meeting are:
- a presentation by the applicant (up to one hour) which includes their business model presentation
- introductions of the Site Visit Team members and, using visuals provided by QTF, a presentation by the Site Visit team leader (five minutes) about the Baldrige Award and the Site Visit Review

The order of the presentations is optional.

Photographs and/or Videotape Parameters
The applicant may take pictures before the opening meeting. The opening meeting also may be videotaped. The applicant is asked not to photograph or videotape the examiner team. Pictures and videotapes are restricted to internal use only by the applicant.

Emphasis on Changes to Key Factors
While on-site, many teams identify new or expanded understandings of the applicant's organization and environment. These changes are considered in the investigation of site visit issues (SVIs). These new key factors are recorded at the bottom of the Key Factors Worksheet, and the team considers their impact, if any, on the organization. The team considers carefully the question on the worksheet, "Thinking about the questions in the Organizational Profile, did the team have any new insights about the applicant as a result of the site visit?" The team leader will expand on these insights during the judges' call.

Additional Meetings with the Applicant
After the opening meeting, the team meets with the applicant's category counterparts. In addition, the examiners conduct interviews in pairs, and they review documents and associated results. In most cases, examiners are not permitted to interview customers, suppliers, patients, students, parents, or nonemployees (except for volunteers who are supervised by the applicant). The HRO interview is

limited to the HRO, team leader, and Process Coach. Each day the team leader checks in with the official contact point (POC) to finalize the schedule for the next day and to discuss any emerging issues.

Applicant Materials
Examiners need to track all materials they receive from the applicant. *The team needs to keep in mind the site visit's time constraints and request only necessary information.* The applicant is asked to attach a business card or to write the originator's name on each separate document. The Site Visit Team develops a tracking system using the Document Log at the hotel and the Information Request on-site (see Additional Tools) to ensure that all materials are accounted for and returned to the applicant. The Process Coach will coordinate with the POC the return of all the materials taken to the hotel.

Team Meetings
Daytime. These meetings are scheduled each day at the applicant's site, preferably midmorning and midafternoon, to exchange information and adjust the schedule.

Evening. Team members debrief on their assigned items and the related SVIs during the nightly team meeting. These meetings include discussion on key themes, concerns, needed adjustments to strategies and interviews, and any newly identified SVIs.
The team leader also uses the evening meetings to monitor team members' progress on closing out their SVIs and on their assignments. If any examiners are not making sufficient progress, it may be necessary for the team leader to determine who will provide assistance to them. Make sure that the "core questions" on the SVI Worksheets are not forgotten as examiners prepare their strategy tools.

During the on-site and post-site phases, team members keep all notes of their interviews and meetings. This helps the examiners to properly document findings and conclusions on SVI Worksheets. These notes are given to the TL or BUTL for shredding at the close of the site visit.

Last Chance
Before the closing meeting at the applicant's site, the Site Visit Team must identify any important, remaining site visit issues and discuss what information is needed to close them. It may be necessary to reassign team members to address critical issues. This is normally done on the evening before the day of the closing meeting. Throughout the site visit, the team follows the site visit plan but is flexible, expects surprises, and adjusts as necessary.

The team needs to be sensitive to the applicant. If the applicant says the team is missing the point, the team must make time to listen. If a team member behaves inappropriately, the team leader must immediately confer with the Process Coach and QTF CEO while taking the necessary action.

Closing Meeting
The closing meeting signifies the end of the on-site phase of the site visit.
The closing meeting should last 10 – 30 minutes. To the extent possible, the applicant should limit its attendees to the HRO, the POC, and designated members of the Sr. Leadership team if requested. At the end of the meeting, the team leader presents a five-minute closing, using visuals provided by QTF. The meeting is intended to simply present the next steps and thank the applicant for its hospitality and support of the Program. After the closing meeting, the team may not accept any data or documents, and it has no further contact with the applicant.

Post-Site Phase

The post-site visit phase consists of two major components. The first is the completion of the Site Visit Scorebook by the Site Visit Team and submission to the QTF CEO for review. The second involves the team leader's conference call with the Panel of Judges during the Judges' Meeting early March.

Deliverable: the Site Visit Scorebook
- The scorebook shows the progression of comments from Consensus Review to Site Visit Review in order to provide the judges with an audit trail of the team's findings and conclusions. The judges use what they learn from this scorebook, in combination with the call to the team leader, to determine which applicants they will recommend as award recipients.

- Completing the Site Visit Scorebook is the culmination of the Site Visit Review. Team members should keep in mind that *completing the scorebook requires a significant amount of time and energy*. To make the process most efficient and effective, *team members must update their SVI Worksheets throughout the week*. This helps the team track their progress and ensures that all needed information is obtained before the closing meeting at the applicant's site. Typically, it takes 20 work hours to finish the scorebook after the on-site phase is completed.

Work Process Essentials
All team members complete the following tasks:
- Share key data or observations relevant to SVIs or key factors *daily* with the team member responsible for writing the appropriate SVI and Item Worksheets.
- Update SVI Worksheets *dail*y.
- As necessary because of data sharing, update strategies.
- Post all draft SVI Worksheets.
- Review all other SVI Worksheets, and provide input on the information or conclusions they contain. (One suggested review method is to post the worksheets on the walls around the team meeting room so that team members may manage their own time in reviewing the documents. This is known as "walk the wall.")
- Finalize SVI Worksheets based on the team's input.
- Summarize findings and conclusions, and transfer them to Item Worksheets.
- Revise comments, as appropriate.
- Confirm or adjust scores to align with the findings and conclusions.
- Post the completed Item Worksheets for others to review.
- Review all other Item Worksheets, and provide input on the summaries and comments.
- Finalize Item Worksheets for each assigned item based on the team's input, and indicate their concurrence with each final Item Worksheet.

The team leader helps the team maintain focus on key processes and results and, most important, the refinement of key themes.

Site Visit Scoring

As a final step in the evaluation process, the team works as a group to confirm the scoring range for each item and to determine the overall bands for process items and for results items.

- As a first step, the team leader or designated member completes the Score Summary Worksheet by transferring the item scoring ranges from the Item Worksheets.
- During "walk the wall," item leads propose and receive feedback on recommended scoring ranges.
- Finally, the team leader conducts a scoring discussion to confirm the ranges or to come to consensus if needed. A designated team member indicates on the Score Summary Worksheet whether the scoring range changed due to site visit findings. It is important for the team to ensure that the scores on the Item Worksheets and the Score Summary Worksheet match.
- The team then refers to the Scoring Band Descriptors and determines which band descriptor for process items and which for results items most accurately reflects the team's view of the applicant. *If the team is considering a scoring band change, the discussion must include reasons for that change (the team leader records the reasons to share during the first call at the Judges' Meeting).* These scoring band numbers are included on the Score Summary Worksheet. The Scoring Band Descriptors are used in the opening paragraph of the applicant's feedback report.

Completing the Scorebook (before leaving the site visit)

- The scorebook editor or team leader revises the final Key Themes Worksheet with updated comments resulting from the findings and the conclusions noted on the SVI and Item Worksheets. Team members provide input on the comments on the Key Themes Worksheet through ongoing discussion and "walk the wall." To finalize key themes, just as for scoring, the team leader facilitates a team discussion.
- The assigned team member drafts the Summary of Sites Visited, shares it with team members, and uploads it to Team Files.
- Team members copy the PDF files of their completed Item Worksheets and SVI Worksheets to one flash drive or laptop.
- The team leader imports the Item Worksheets and SVI Worksheets into SN. Copies of the scorebook are made for the backup team leader and the monitor.
- *Important:* The team prints the scorebook and checks it against the worksheet files on SN.
- All team members sign the signature page of the paper version.
- Team members (except the team lead*er and bac*kup team leader) leave all materials including the application.
- Complete the site visit checklist.

Conducting Final Checks (may be performed on-site or after returning home)

- Clarify and standardize the language of the item comments and the key themes (e.g., names of the applicant and processes).
- Eliminate any conflicts between strengths and OFIs both within and between items and key themes.
- Ensure that all comments conform to the Comment Guidelines (e.g., avoid jargon, prescriptive sentences, and negative tone; include specific examples and figure references; focus on the Criteria requirements).
- Verify that all statements such as "it is not clear," "it does not appear that," and "it is not evident" are changed to reflect the site visit findings.

Making Copies
- The team leader and backup team leader leave the site visit with an electronic copy of the scorebook and two paper copies (one for TL and one for BUTL).
- The TL submits an electronic copy to drmac@quality-texas.org or linwrinkle@quality-texas.org.

Checking and Refining Comments in the Site Visit Scorebook
- The team leader may make additional edits after the site visit, posting the scorebook on SN by midnight Central Time on the Monday following the site visit.
- After the site visit has been completed and the examiners have returned home, the team leader prepares for the March conference call with the Panel of Judges and the technical edit call with the lead judge. The team leader reviews the report for significant corrections and clarifications. This may take place after the deadline for posting to SN and, if revisions are needed, they are discussed on the call with the Panel of Judges.
- After the technical edit call with the lead judge, the team leader may be asked to make additional edits.

Participating in the Call with the Panel of Judges
  Scheduling and logistics
- Team leaders are required to participate in a conference call with the judges during the Judges' Meeting.
- Because of team leaders' schedules, QTF might need to contact them by cell phone. During the meeting, the judges may reconsider an applicant at any time during their meeting.
- If the team leader is not available for the conference call with the judges, the backup team leader needs to participate on the call. *Also, the team leader knows how to reach each team member during this time in case he/she needs to contact any of them to clarify the judges' questions.*
- QTF will notify the team leader 30–60 minutes before the Panel of Judges is ready to discuss the applicant. This will enable the team leader to go to a secure office and secure phone, if necessary.

  Preparation
  To prepare for the call with the Panel of Judges, the team leader reviews the Site Visit Scorebook and makes notes of any special issues that the team found on the site visit or any that may not be adequately conveyed in the scorebook.

  Team leaders must avoid advocating for or against the applicant organization—rather, it is their job to provide the team's facts, findings, and conclusions.

  During the call, the team leader presents changes in key factors; an overview of the key themes—particularly potential role-model practices and key vulnerabilities; changes to the scoring ranges; and any major discrepancies discovered in the scorebook after it was posted for the judges' review. After this call, the judges deliberate on this information and develop follow-up questions.

  Call
- The team leader focuses on responding to the question at the bottom of the Key Factors Worksheet that asks, "Thinking about the questions in the Organizational Profile, did the team

have any new insights about the applicant as a result of the site visit?" The team leader describes to the judges any new or expanded understandings of the applicant's organization and environment.

- After sharing these insights, the team leader provides a presentation on the key themes that aims to convey key strengths and vulnerabilities without simply reading the text. This presentation helps the judges to better understand any possible role-model practices or key areas of vulnerability for the applicant in both process and results areas.
- If the Site Visit Team recommended a scoring band change, the team leader explains the key drivers for that change.
- Finally, if the team leader discovers any major discrepancies, such as conflicts or missing information, he or she shares this information with the judges.

Participating in the Editing Call with the Lead Judge
After the judges have concluded their review of an applicant, the lead judge may call the team leader and discuss any recommended changes to the Site Visit Scorebook. During this call, the judge provides input on changes to the comments, including insights gained during the judges' discussions. The team leader incorporates these changes into the final Site Visit Scorebook.

Receiving and Providing Feedback on the Process
At the conclusion of the final Site Visit Scorebook discussion, the lead judge provides feedback to the team leader concerning the calls with the judges and the Site Visit Scorebook. Specific feedback and related comments may include the following:
- Did the team leader conduct an effective presentation of insights related to the Organizational Profile, key themes, and scoring changes?
- In responding to questions from the Panel of Judges, did the team leader provide unbiased insight that enabled the judges to reach closure on the issues? This question includes the following elements:
  - All responses were based on facts established throughout the evaluation cycle.
  - Responses were clear and concise.
  - Responses focused on specific questions at hand.
  - The team leader asked clarifying questions to ensure understanding.
- Did the scorebook present an integrated view of the applicant? This question includes the following elements:
  - All materials were well integrated.
  - The scorebook reflected the collective input and perspective of the entire team.
  - Through the "audit trail," conclusions could be traced back to origin and evidence.
  - The scorebook enabled fair voting among the judges.

  In addition, the lead judge asks the team leader for input/feedback on the judges' process and conference call. Team leaders are encouraged to be honest and forthright in their comments, as this feedback helps improve the judging process.

APPENDIX

SAMPLE AGENDAS, SCHEDULES
AND OTHER TOOLS

Planning Phase

Site Visit Preparation

- **Make travel arrangements:** Schedule your arrival so that you allow enough time to check in and be ready with your computer and files in the team room before the start of the Sunday planning meeting (normally beginning at noon). Most team members travel on Sunday. The team leader will provide guidance on when you may plan to leave for home on the following Friday pm or Saturday am. Remember that the entire team must stay until the scorebook is completed and the signature page is signed by all examiners. Your hotel reservations will be made for you.
- **Review the application:** Review and be familiar with the entire application.
- **Review the Consensus Scorebook:** Review and be familiar with the entire Consensus Scorebook, paying particular attention to cross-cutting issues identified on the Key Themes Worksheet.
- **Follow instructions for developing a set of worksheets:** Begin by opening the Item Worksheets for site visit and review the format. For process items, develop 1-3 SVI Worksheets to clarify and verify comments. For results items, there will be to one Results SVI Worksheet per item. Use this SVI worksheet to describe the figures and results included in the comments for that item.
- **Follow instructions to draft SVI strategies:** Use the Site Visit Strategy Tool to draft a strategy to "close out" each SVI for process items and the Site Visit Issue Worksheet for results items. The strategies may change as team members obtain more information. Determine whom you will interview (if possible), questions to ask, documents you need, and walk-around questions that will help test the extent of deployment.
- **On the Strategy Tool, develop the list of people or groups to interview:** Prepare a list of the people you would like to interview and the topic(s) to be discussed. Estimate the length of time needed and the preferred day to conduct the interview(s). Have this information prepared for the team leader, who will coordinate the interview requests so that the team will not be asking the applicant to have people in two places at once. Please remember that day one of the site visit will include a meeting with the leadership team and your category counterparts.
- **On the Strategy Tool, list the documents to review:** Prepare a list of the documents you would like to review. SN will aggregate this list of documents from all strategy tools for the team leader. The team leader will scrub the list for duplicates, etc., and send the document list to the applicant ten days before the site visit. This will help the applicant to have the materials available to you at the hotel conference room before the team's Sunday planning meeting. You will be able to request more documents after the opening meeting at the applicant's site.
- **On the Strategy Tool, prepare walk-around questions:** Prepare one-to-three walk-around questions for each item that you lead. SN will aggregate them into a master list for the team leader. The team will review the list and finalize the questions at the Sunday planning meeting.
- **Export your documents to PDF to test that process.** Update the version of your PDF Adobe Reader, if needed.
- **Draft cross-cutting issue strategies:** For your assigned SVIs, determine whether other team members will be verifying and clarifying similar SVIs that have a common theme. Work together on how to explore these SVIs (e.g., through interviews, walk-around questions, data review).
- **Prepare an interview question for the applicant's senior leaders:** Each team member prepares one cross-cutting question to ask the senior executive team during the interview that follows the

opening meeting. The information gathered from these questions is validated during the remainder of the on-site phase.

- **Discuss SVIs with backup:** Discuss your proposed SVIs with your backup before the team's planning call.

- **Share drafts with the team:** Draft your Item Worksheets for site visit, SVI Worksheets with proposed cross-cutting issues, and proposed site visit strategies on SN for review by your team and the Process Coach. This needs to be done no later than the September deadline set by your team leader. The team will briefly review the list of SVIs and agree on them during the planning call.

- **Review updated results:** Three weeks before the site visit, the team will review copies of the applicant's updated results. Be sure to include any updates in the fields for the appropriate comments on the results SVI Worksheets.

- **Finalize the draft documents:** Bring PDF files of the most current drafts of your Item Worksheets, SVI worksheets, and Strategy Tools with you to the Sunday planning meeting at the hotel. You will update your worksheets throughout the site visit.

Scorebook Preparation

- After you have updated all your assigned SVIs, export them, with your Item Worksheets, to PDF documents.

- For the Sunday planning meeting, bring copies for all team members of the PDF versions of your SVI Worksheets for your assigned items.

- Assigned team member(s) revise the Key Factors Worksheet (scroll to the bottom of the worksheet), the Key Themes Worksheet, and the Summary of Sites Visited. Updating these worksheets continues throughout the visit.

- During the on-site phase of the site visit, team members close out assigned SVI Worksheets and revise Item Worksheets. Remember that updating worksheets continues throughout the visit. Occasionally, new SVIs arise because of additional information gathered during the site visit.

- Starting with the Sunday planning meeting and throughout the site visit, team members present an oral summary and status of their SVIs to the team. Later, they discuss how the Item Worksheets have changed from the Consensus Scorebook. The team discusses, agrees, and revises. After discussion and edits to the SVI Worksheets, each member agrees to the findings and the conclusions for each SVI. By posting each SVI Worksheet on walls around the team meeting room, each team member has the opportunity to comment on all SVI Worksheets. Commonly known as "walk the wall," this process usually has several iterations.

- Team members modify and finalize their SVI Worksheets based on the team's input.

- Team members post their draft Item Worksheets with updated comments, and they recommend a scoring range resulting from their respective SVI Worksheets. Using "walk the wall," team members review all Item Worksheets and provide input on the comments directly on the worksheets. Again, this process usually has several iterations. The team will later agree on a scoring range for each item, again based on comments and impacts of the SVIs.

- Team members modify their Item Worksheets based on the team's input.

- An assigned team member refines the Key Themes Worksheet on an ongoing basis.

- The team conducts a final discussion on the Key Themes Worksheet. The assigned team member makes final edits.

- An assigned team member transfers scores from each Item Worksheet to the Score Summary Worksheet. To finalize scoring, the team discusses the selected range determined during "walk the wall" for each item and whether the range is higher, the same, or lower than at Consensus Review. Also, the team discusses and comes to agreement on the overall process items and results items scoring bands. These determinations are based on results from the findings and their implications on the Item Worksheets. If the team is considering a change in a scoring band, it should discuss the key drivers behind this decision.

- Based on any final discussion of the Site Visit Scorebook, remaining corrections are made on the spot, and all sign the signature page of the scorebook.

Proposed Ground Rules

Here are some proposed ground rules. Please review and prepare to discuss them during our planning calls. We will modify them as necessary.

- **Working as a Team:** Our objective is to conduct an effective and objective site visit by using all the expertise of our team members. This means we listen carefully to each other and take full advantage of our broad experience and the diversity of our collective thinking. It also means we are flexible about pitching in and helping each other throughout the process. None of us leaves until the job is completed. Working as a team also means that we present a uniform and united front during all interactions with the applicant.
- **Customers:** Our immediate internal customers are team members, who need to understand oral and written communication and benefit from each of our contributions. Another internal customer is the Panel of Judges, which is looking for an objective evaluation of the applicant based on the award Framework. The judges in turn determine if the applicant has national role-model practices to share. The applicant is the primary external customer, which is looking for insightful, non-prescriptive feedback that helps reinforce its strengths and identify actionable OFIs.
- **Feedback-Ready Comments:** As we complete our work, we make every effort to draft consolidated comments that are feedback ready. That means we imagine that the applicant is reading the comments as we write and can understand how each comment is applicable and actionable. In addition, we need to make it easy for the judges to follow the trail from the
  (1) the Consensus Scorebook *to*
  (2) Site Visit Issue Worksheets *to*
  (3) Item Worksheets *to*
  (4) the Key Themes Worksheet
- **Item Ownership:** No one "owns" any item. Instead, we are trying to get the best collective thinking. Cross-team sharing of observations and input is a necessity.
- **Time Management:** We try very hard to begin and end on time. We stick to the agreed-upon overall schedule of events. It is important to document as we go. Site Visit Issue Worksheets must be kept up-to-date. If we get behind, it will be difficult to catch up!
- **Facilitation:** We all have a responsibility for facilitation. For example, if we get away from the more important points and into minutia, anyone can call a "process check" to help us get back on track.
- **Active Listening and Consensus:** We listen to other points of view, particularly those that are different, in addition to expressing our own. We can and do respectfully disagree, but we are striving for consensus. Consensus means we have heard, have been heard, and thus can and will support the team's conclusions.
- **Professional Behavior:** We want the applicant to feel that we are prepared, listen well, and thoroughly understand its organization.
- **Have Fun and Learn from Each Other:** We intend to have fun and encourage humor at the same time that we are working. We can even share some humorous moments with the applicant, as we get to know its staff members during the site visit.
- **Personal Information:** We may tell the applicant only our name and the name of our organization, not professional expertise and experience with Baldrige.

- **Other:** We all take collective ownership and responsibility for the Site Visit Scorebook. In addition, we do not take any souvenirs (pens, stationery, etc.) from the applicant's site or from the hotel.

Generic Walk-Around Questions

- In what part of the organization do you work? How long have you been with the organization? How long have you been in your current position?

- What are the most significant changes that you have personally experienced in the last two to three years? Why?

- Do you have direct interactions with your customers and/or stakeholders? How often? Could you describe a couple of examples of these interactions? In general, do you know what your customers and/or stakeholders expect from you?

- What departments or groups do you depend on to do your job? How is the work allocated to you? Do you provide these groups feedback on what improvements could be made? How often? How (formal/informal feedback)?

- Are you involved in community activities? Do these involve time off from work? Does the organization allow you time or pay you while you volunteer?

- Are you currently participating on any work teams? How long have you been a member? What is the team's mission/role? Are your team activities worth the time you spend? Why?

- How do you share information with others or receive information from others to help you do your job?

- When was the last time you attended a formal training class? Topic? Length? What knowledge from the training were you able to use back on your job?

- Do you receive information about the organization's key strategic objectives? How (e-mail, newsletters, group meetings, etc.)? Which method is most effective? Are there other ways you would like to get information and/or other information you would like to have?

- Do you receive information on key organizational results? How do you use this information to make decisions?

- How often do you see your direct supervisor? His or her supervisor? His or her supervisor? Under what circumstances?

- Who are your major competitors? What do they do better than you? Are you aware of any efforts to improve in these areas?

- What concerns do you have about the future of this organization? Have you shared these with your senior leaders? Have they asked you for input? How/how often?

- How do you fit into the organization's strategic plan?

Team Leader/POC Discussion Agendas

All agenda items must be covered by Team Leader in phone calls with the organization point of contact.

4 Weeks Out:

- Congratulate the applicant, provide number of site visits in each sector
- Validate the dates of the site visit (if necessary), rough start times each day
- Validate that the applicant gets an in-brief meeting of 1-hour
    - Ask if there are any concerns
- Initiate discussions on the overall schedule, including:
    - Day 1:
        - Kickoff meeting (Team Leader) – 15 minutes
        - In-brief meeting (Applicant) – 1 hour
        - 6 Category Meetings 2 ½ hours each (both sides)
            - Reviewing the data provided (which will have been reviewed by the team on Sunday)
            - Reviewing the results
            - Category questions
        - Category Leads review needed documents – 30 minutes
        - Team Leader/POC close for the day
- Changes in the organization since the application was written
- Ask for updated Category 7 Results – Due 21 days prior to the site visit.
- Discuss how the Category 7 data updates need to be presented (particularly if the applicant does not have the internal capability to duplicate the graphics in the application)
    - New Graphics?
    - Hand-drawn?
    - Excel tables?
    - How the examiners will know what has changed?
- Any conflicts with known leadership schedules
- Any key leader they want to ensure is available
- Preliminary discussion of where the meetings will be held:
    - We would prefer that the meetings are held in the areas where the documents for that topic exist or can be easily accessed

- Initial conversation on the locations we may wish to visit
  - Expand the site listing from the eligibility form with more details on:
    - Locations
    - Employees
    - Functions
    - Shifts
    - Unique services not provided elsewhere
- Establish a regular phone contact schedule before the site visit
  - Team Leader Choice – Suggested 2 Per Week (Monday pm and Friday am)
    - These can be very short calls (15 – 30 minutes, as needed)
  - Put the times on both calendars.
- Timing of the overall process, including:
  - Team coming into town
  - Hotel
  - Team plans to leave (time required for consensus)
- Who are the applicant's:
  - Category team leaders, members, and function or job title
  - Key committees not noted in the Application (e.g., Medical Staff Committees, Board Committees)
- We will be sharing our examiner team and category leads with you in week 3.
- Any issues surrounding security and access at the applicant facilities.
- Transport questions
  - Pick-up at airport
  - Pick-up each morning
- Hotel questions?
  - Listen to the Applicant regarding constraints (Travel, rush hour times, etc.)
- Timing for the Initial Data Request
  - Suggest that they number every document:
    - Before the Site Visit: The list should be numbered, such as:
      - Category 1:
        - 1-1
        - 1-2
        - 1-3, etc.
    - Documents ready as early as Saturday Night (work with monitor for delivery)
    - The process to validate that the team received/used documents:
      - Discussed in the Monday Category team meetings
      - 30 Minute review Monday afternoon to verify:
        - Understanding
        - Additional requests

- During the Site Visit: Put the owner of the document's name and location on the document and track the documents with a unique number (use a document request form)
- If possible, hold the Category meetings in rooms with a computer, projector & screen to show documents to the examiners.
- Discuss and agree to rules for the site visit to make sure we are working together – there is a feedback loop to either the team leader or the Process Coach:
    - 1-hour rule – If it takes the applicant longer than one hour to prepare an answer to an examiner question, discuss with the team leader or the examiner
    - Hidden costs – Any significant cost that is incurred that may not be apparent to the team

3 Weeks Out:

- Any open issues from week -4
- Provide the team list and what category each team member will lead
- Verify the schedule to complete the initial document request (documents which will need to be provided prior to the site visit)
  - Verify that the documents are being numbered
  - Category Team meetings can ask for any document mentioned in that Category
- *Monitor will discuss* - Validate that Hotel Arrangements are made, including the work-room in the hotel
- Validate that there is a team room on site:
  - Copying, printing, other supply needs
  - High-level schedule for Day 1
- Discuss if there are special:
  - Health/dress/diet requirements for the team
  - Dress/safety requirements for the facilities (closed-toe shoes, high heels?)
  - Dress Code
  - Any cultural issues
- Arrive 30 minutes before the opening meeting (7:30) to allow meet & greet.

2 Weeks Out:

- Review the open issues from previous discussions
- Venue for meetings – i.e., Confirm that the meetings during the Site Visit will be in the area where the documents are – for example, when they meet with HR they will meet in the HR area
  - Preferably near the team room at the Applicant
- Confirm other on-site logistics for:
  - Team's work room at the Applicant's site
  - Meeting rooms (such as in HR as stated above)
  - Data requests and Data to be taken to the hotel
  - Process to return Data after the site visit
- Facility visit plan (do they need a map?)
- Finalize:
  - Transportation plan
  - Hotels
  - Guides needed
  - Work Room equipment (printer, copier, phone, flipcharts)

1 Week Out:

- Finalize the loose ends from the earlier topics
- Any aspects of the initial data request which are unclear
- Validate the leaders which are needed and/or will not be available

2 Days Out: (Saturday evening)

- Finalize the loose ends from the earlier topics
- Accommodate the arrival:
  - Transportation
  - Hotel pick-up (if flying has been approved)
  - Arrive 30 minutes before the beginning (7:30) to allow meet & greet

Morning of 1st Day of the Site Visit:

- Finalize any loose ends
- Pick-up the examiners at the hotel
- Arrive 30 minutes before the beginning (7:30) to allow:
  - Show them their team room & verify the printer, etc. works
  - Set up projector/their presentation
  - Meet/Greet
  - Coffee
- Verify the schedule for the visit (a few minutes before the visit starts)
- Verify that the organization will get the chance to validate that all of the Initial Data Requests were met

Afternoon of Each Day of The Site Visit (Official Contact Point – POC) and Team Leader Meeting:

- Validate that the applicant is getting the chance to tell their story
  - Adjust schedule as needed
- Document requests (on site)
  - Report to the team leader the data given to the team during the day
  - Review any open Document requests (if any)
- Discuss if there are meetings which need to be scheduled or rescheduled
- Verify the timing of the Closing Meeting (at least 24 hours after the team has finished their on-site work)

Suggested Format for Team Member Communication

Team Member Assignments – 7 Member Team

Based on your strengths and preferences, here are the item assignments for the site visit team.

Examiner Name	Category Lead	Backup	Cross-Cutting Issue/ Key Process	Other
Nancy	Key Factors & Key Themes Worksheets, Summary of Sites Visited, HRO Interview Worksheet		• Corporate support • Leadership system • Deployment • Organizational succession planning	• Team leader Leadership team interview • Scorebook editor • HRO interview • Daily check-in with POC • Document request list
Mark	2.1, 2.2	4.1, 4.2, 7.5	• Strategic planning	• Backup team leader • Logistics
Cristin	3.1, 3.2, 7.2	1.1, 1.2, 7.4	• Customer relationships	• Senior executives' interview questions (coordinate)
Harry	4.1, 4.2, 7.5	2.1, 2.2, 7.3	• Management by fact • FOCUS Scorecard	• Meeting coordination during site visit • Computer expert
Ellen	5.1, 5.2, 7.3	6.1, 6.2, 7.1	• Decentralized management • Workforce empowerment	Walk-around questions (draft) • Process checker and timekeeper
Renée	6.1, 6.2, 7.1	5.1, 5.2, 7.3	• Operations Focus	• Scribe (as needed)
Sandra	1.1, 1.2, 7.4	3.1, 3.2, 7.2	• Organizational results	• Criteria cop

Team Member Assignments—8-Member Team

Here are the team assignments for the site visit.

Thanks again for your flexibility and indulgence. We have had to change category assignments to reflect the changing composition of our team.

Examiner Name	Category Lead	Backup	Cross-Cutting Issue/ Key Process	Other
Mark	Key Factors Worksheet, Summary of Sites Visited, HRO Interview Worksheet		• Parent interaction • Leadership system • Overall deployment	• Team leader duties Leadership team Interview questions (coordinate) • Scorebook editor • HRO interview • Daily check-in with POC Document request list (coordinate) • Daily schedule
Nancy	Key Themes		• Board governance	Backup team leader duties • Logistics • Daily team meetings (coordinate)
Bob	3.1, 3.2, 7.2	1.1, 1.2, 7.4	• Customer and patient relationships	• Timekeeper
Harry	4.1, 4.2, 7.5	2.1, 2.2	• Management by fact	• Computer expert
Dawn	5.1, 5.2, 7.3	6.1, 6.2, 7.1	• Decentralized management • Workforce empowerment	• Walk-around questions (coordinate) • Process checker
Christine	6.1, 6.2, 7.1	5.1, 5.2	• Process focus	• Scribe (as needed) • (Health Care) VBP SVI
Cristin	1.1, 1.2, 7.4	3.1, 3.2, 7.2	• Organizational succession planning	• Criteria Cop
Renée	2.1, 2.2	4.1, 4.2, 7.5	• Strategic planning	• Clinical perspective

Suggested Format for On-Site Team Schedule

Monday

		Sub team 1	Sub team 2	Sub team 3	Sub team 4
7:30 a.m.	Leave hotel for opening meeting	X	X	X	X
8:00–8:30	Arrive Move to kickoff	X	X	X	X
8:30–8:45	Kickoff meeting (Team Leader)	X	X	X	X
8:45–9:45	Opening Meeting (Applicant)	X	X	X	X
10:00–12:30	Category Meetings	Cat 1	Cat 2	Cat 3	HRO Interview
12:30-1:30	Lunch and Team Caucus				
1:30 - 4:00	Category Meetings	Cat 4	Cat 5	Cat 6	7.1,7.2
4:00 - 4:30	Cat Lead Review for Needed Documents	X	X	X	X
4:30 - 5:00	Team caucus	X	X	X	X
5:00–5:30	TL and monitor meet with POC to discuss needs for next day and coordination. Rest of team return to hotel	X	X	X	TL / POC / Monitor Planning Mtg.

Tuesday

		Sub team 1	Sub team 2	Sub team 3	Sub team 4
7:30 a.m.	Leave hotel	X	X	X	X
8:00–9:00	Team interviews and data gathering	X Staff (names)	Category 1 (names)	Site #2 (names)	Process owners (names)
9:05–10:00	Team interviews and data gathering	Managers' group (names)	Web/intranet (names)	Site #2 (names)	Site #2 (names)
10:05–11:00	Team interviews and data gathering	Site #2 (names)	Category 2 (names)	Category 4 (names)	X Staff (names)
11:05–12:00	Team interviews and data gathering	Category 3 (names)	Safety Comm. (names)	Item 7.4 (names)	Item 7.1 (names)
12:05–1:00	Lunch and discussion	X	X	X	X
12:45–1:00	TL and monitor meet with POC re: schedule adjustments and additional documents needed				
1:05–2:00	Team interviews and data gathering	Site #1 (names)	Category 2 (names)	Category 1 (names)	Category 3 (names)
2:00–2:25	Team caucus	X	X	X	X
2:30–3:00	Team interviews and data gathering	Travel to site #1	Travel to site #1	Call center (names)	Category 6 (names)
3:05–4:00	Team interviews and data gathering	Follow up with HRO (names)	Site #1 (names)	Document review (names)	Site #2 (names)
4:05–5:00	Team interviews and data gathering	Site #1 (names)	Document review (names)	Site #2 (names)	Document review (names)
5:00–6:00	Return to hotel Prepare for working dinner	X	X	X	X

Wednesday

		Sub team 1	Sub team 2	Sub team 3	Sub team 4
7:30 a.m.	Leave hotel	X	X	X	X
8:00–9:00	Team interviews and data gathering (ensure that all SVIs can be closed out)	Finalize categories & items	Finalize categories & items	Finalize categories & items	Finalize categories & items
9:05–10:00	Team interviews and data gathering (ensure that all SVIs can be closed out)	Finalize categories & items	Finalize categories & items	Finalize categories & items	Finalize categories & items
10:05–11:00	Team interviews and data gathering (ensure that all SVIs can be closed out)	Finalize categories & items	Finalize categories & items	Finalize categories & items	Finalize categories & items
11:05–11:25	Team caucus (ensure that all SVIs can be closed out)	X	X	X	X
11:10–11:25	TL and monitor meet with POC re: schedule adjustments and additional documents needed				
11:30–12:00	Closing meeting	X	X	X	X
12:00–1:00	Return to hotel Prepare for working lunch	X	X	X	X

Suggested format for On Site Visit Detailed Schedule

<u>Sunday,</u>
9:00-12:00	Document Review (see On-Site Phase section for a sample *Sunday Planning Meeting Agenda*).
11:00	Team meets in XYZ Hotel for planning meeting

<u>Monday,</u>

7:30 a.m.   Team is picked up at hotel.

8:00   Kickoff Meeting

8:15   Opening meeting (no more than one hour)
- Organization overview by the HRO/POC
- Baldrige Program overview by the team leader

9:30   Category Meetings and HRO Interview

12:00   Lunch and team caucus

1:00   Category Meetings

2:30   .   Additional Interviews, data, document reviews

4:30   Team Caucus

5:00   Team Leader and Monitor meet with POC. Rest of team departs for hotel. Traveling teams, if needed, depart for airport to visit other sites
- Marcia and Mark depart for Site 2.
- Herb and Louise depart for Site 3.
- Rona and Larry depart for Site 4.

All team members update SVI Worksheets, prepare interviews for next day, and review applicant materials.

6:30   At headquarters, Allen, Bev, and Process Coach eat dinner and conduct interviews via conference call with plant manager's leadership team.

6:30   While traveling, team members update Site Visit Issue Worksheets, prepare interviews for the next day, and review applicant materials. They individually summarize notes for the day and review documentation received. The objective is to determine how many SVIs can be closed, what additional interviews are needed, and what conclusions can be made to Item Worksheets based on the day's findings.

8:00–close   Team members review with their respective traveling team members the results of their activities for the day and conclusions drawn. All identify emerging themes, surprises, and issues that have been reinforced, as well as areas to address over the next several days. Whole team caucus call may take place.

<u>Tuesday and Wednesday,</u>

Morning   Team conducts interviews/walk-around questions and data gathering.
- Site Headquarters–Allen and Bev
- Site 2–Marcia and Mark
- Site 3–Herb and Louise
- Site 4–Rona and Larry

10:30 a.m.   Team holds caucus conference call or team meeting.

11:45   Lunch interviews at all sites

Afternoon   Team conducts interviews, including walk-around interviews, and gathers data.

4:00 p.m.   Team holds caucus conference call or team meeting. Team leader, monitor, and POC discuss schedule adjustments and additional documents.

4:45   Team conducts interviews, including asking walk-around questions, at all sites.

Evening	Interviews, walk-arounds, closing out of SVIs
6:00	Dinner interviews with employees at all sites
7:00–11:00	Team completes documentation and closes out SVIs.
7:00	Tuesday—Sites 2 and 3 only: interviews, walk-around questions for third shift
7:00	Wednesday–Site 4 only: interviews, walk-around questions for third shift
7:00–8:00	Team members individually summarize notes for the day and review documentation received. The objective is to determine how many SVIs can be closed, what additional interviews need to be done, and what conclusions can be made to Item Worksheets based on the day's findings.

> *Note to team leader: From a review of this work, you should be able to determine who is asking the right questions and getting the required data, as well as who can draw conclusions. If team members cannot form conclusions, this is a good time to review their approach and give them some help!*

8:00–close	Team members review findings, requested documents for the day, and the conclusions they have drawn with the rest of the team. They identify emerging themes, surprises, and issues that have been reinforced, as well as areas to address before the closing meeting.
9:00	Team holds caucus call.

Thursday,

Morning	Team conducts interviews and data gathering.

- Headquarters–Allen and Bev
- Site 2—Marcia and Mark
- Site 3—Herb and Louise
- Site 4—Rona and Larry

10:30 a.m.	Team holds conference caucus call or team meeting. Team leader, monitor, and POC discuss schedule adjustments and additional documents.
11:00	All examiner teams travel back to headquarters.
Afternoon	Team conducts interviews and data gathering.
2:30 p.m.	All teams arrive from other sites to headquarters.
2:30	Team meeting
3:00	If needed, final interviews and document requests take place. The team ensures that it can close all SVIs before the closing meeting.
3:30	Closing meeting
4:15	Team departs for hotel.
6:00	Team meets to plan scorebook writing.
Evening	Working dinner

- Team debrief
- Exchange findings for SVIs
- Completion of SVI documentation

Friday and Saturday, Team assembles all on-site files and then uploads/imports them to SN. Team takes inventory/prepares materials for return to applicant. Time for departure to home depends on the complexity of the applicant and work completed by team. For smaller applicants, departure could be Friday afternoon. For more complex applicants, departure could be Saturday. Process coach and Team Leader ensure that the site visit checklist is completed.

On Site Phase
Suggested Agenda for Sunday Planning Meeting

Sunday,

9a.m.   Team members review documents and begin updating evidence column of Item Worksheet

11a.m. Open Team Meeting
- Introduction
- Examiners sign confidentiality statements (one copy for NIST, one copy for the applicant).
- Review team assignments for site visit.
- Review team roles for the day: scribe, timekeeper, etc.
- Review overall purpose of the site visit.
- Review expectations: what would we like the applicant to say about our site visit?
- Review final output of the site visit—the Site Visit Scorebook.
- Review each Site Visit Worksheet and its purpose.
- Point out the need for a connected story from the Consensus Scorebook to the final Site Visit Scorebook to facilitate the judges' understanding.
- Discuss "walk the wall" (brief illustration follows).

12 p.m. Working Lunch

- Review the site visit schedule.
- If not already planned, identify special lunch interviews to schedule in advance.
- Discuss each step and address questions.
- Highlight issues to expect (e.g., it is not uncommon for the applicant to research the team members) and requirements of each team member (e.g., surviving a long, intense week; not writing on the applicant's documents; keeping all notes confidential; not sharing issues with the applicant; providing no feedback to the applicant [verbal or nonverbal] and remaining gracious; sticking to your agenda; providing only your name and the name of your employer).
- Point out the special importance of the following:
  - Group meeting times: be prompt.
  - Backup meetings: because traveling teams' schedules change and land-line phones are not always available, it may be necessary to schedule backup team meetings.
  - Keep up with SVI Worksheet documentation.
  - Interviewing: review effective interviewing steps (see *Effective Interviewing Steps* immediately following this section).
  - Buddy system: Interview in pairs and give one another feedback. Walk-around questions may be conducted by pairs or individuals.
  - Schedule regular team meetings throughout the day.
  - Discuss the use of laptops and printers, virus checking, restrictions on cell phone use on-site, etc.

1 pm.   Strategy Tool Review: (*Note: It is best if this step is completed through sharing on planning calls and SN before this meeting.*)
If the team has not already done so, review each item to:
- ensure that key issues are covered
- finalize key themes
- ensure that all of the applicant's key organizational units are interviewed
- suggest any strategy enhancements
- identify any cross-category issues and how to modify Strategy Tools to address these
- be prepared to eliminate or combine issues and to prioritize issues for each item (given limited time, priority issues need to be addressed first)

2 p.m.   Sub team Breakout – Detailed Schedule

Each group prepares a detailed schedule of places and organizational units to visit based on Strategy Tools.
- Consider coverage of unique operations at each location as they relate to resolving issues.
- Develop the plan for which pair to go where, when and how.
- Schedule visits for 24-hour operations, if applicable.

3 p.m.   Each sub team presents its plan for input. Final products are (1) a detailed schedule for each day for each pair and (2) the related Strategy Tools.

4 p.m.   Schedule walk-around questions from the collated list downloaded from SN.

5 p.m.   Individual Team Member Work Time

- Include a final review of documents provided by applicant, if needed recording evidence in the Evidence column on the Item Worksheet.

6 pm.   Dinner

7 p.m.
- Meet with item backup to finalize strategies for interviews with category leads. Determine specific questions for the interviews to be conducted on the first day. *
- Review interviewing.

7:30 p.m.
- Finalize the schedule for the next day. If time, consider a tentative schedule for day two.*

8:30 p.m.
- Agree on a gathering time and place for the morning. Adjourn and REST!!

Effective Interviewing Steps
(Review during the Sunday Planning Meeting)

Establish the Goal: Since the interviewing pairs need to gather a lot of information in a short time, they need a clear picture of what each of the interviews aims to accomplish. They set goals by asking, "What do I want to receive from this interview?" and "What specifically am I looking for?"

Know the Audience: Knowing people's positions within the organization helps the examiners prepare for the interviews. This knowledge also helps examiners determine how to develop rapport with the interviewees so that they feel comfortable and talk freely. Examiners are sensitive and alert to the interviewees' nonverbal feedback to the questions; they listen with their eyes, as well as their ears.

Prepare the Questions: Develop specific questions based on the site visit issues and Criteria items. Identifying questions in advance creates the interview framework. Some site visit issues can be "closed out" by asking questions that can be answered with specific, fact-based answers. Open-ended questions gather information on whether or not the mission, vision, and values, as well as processes, are deployed throughout the organization. These questions also allow the interviewees the opportunity to share their thoughts, beliefs, and examples of specific behaviors. The ultimate goal of all the questions is to enable the team to generalize the findings across the organization. If, however, all planned questions were answered in advance of a scheduled meeting, it is best to cancel the meeting and use the time to better meet the team's needs.

Assess the Environment: Before starting, examiners need to assess the environment to ensure that it is conducive to the interview and data gathering. Consider the location, the amount of time, and who the interviewees are, as well as the total number of people being interviewed. The size of the interviewee pool will influence the type of the interview (e.g., focus group or one-on-one). Focus groups are typically more effective and efficient with a large number of interviewees.

Review the Information: To ensure that they have understood the answers to the questions, the examiners quickly review the information with the interviewees. This enables the interviewees to clarify what was meant and to provide additional information. Reviewing the information also provides a mechanism for closing the interview.
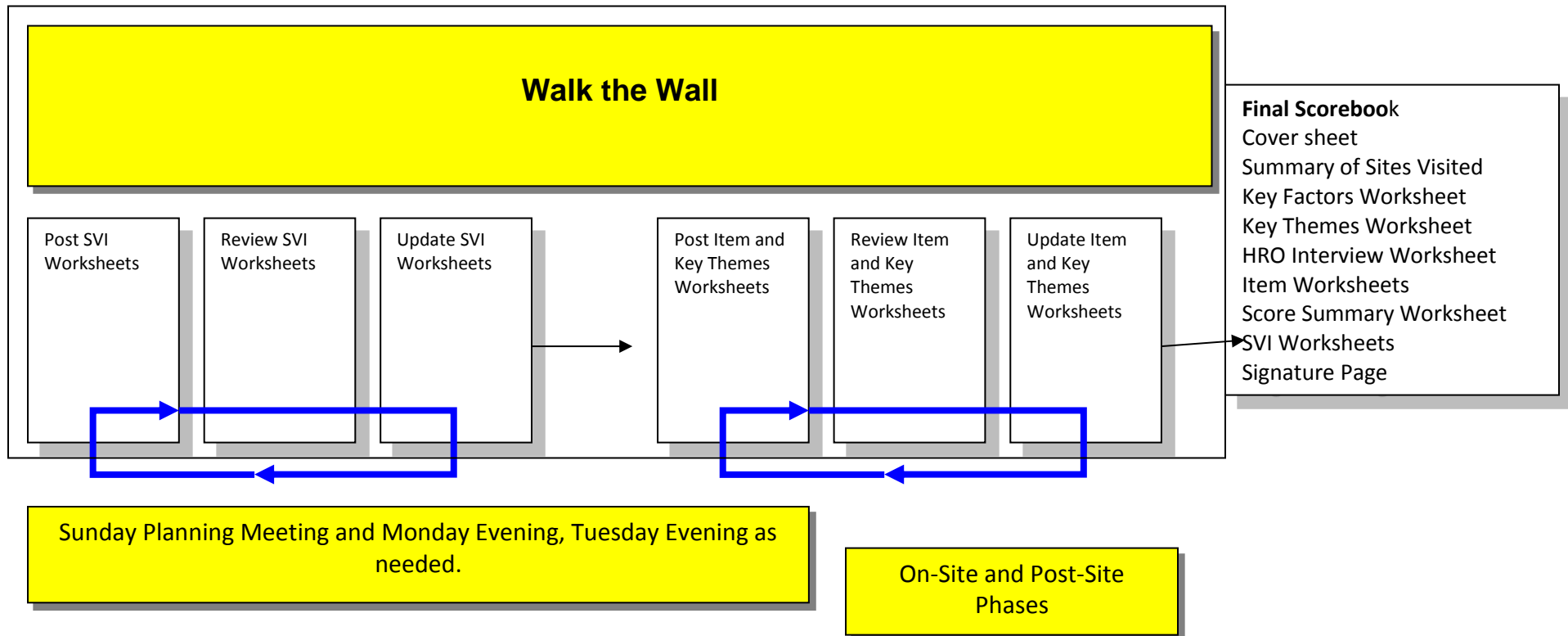
Capture the Information: One examiner leads the interview; the other captures the notes. After the interview, examiners review their notes once more to ensure that the needed information was obtained. Examiners can make notes about linkages or other areas to explore in the next interviews. The pair also reviews each other's notes to verify the information.

Be Self-Aware: Examiners need to be conscious of their own nonverbal communication to ensure that they do not send messages to the applicant. Also, they need to be aware of how their biases can influence the questions that they ask.

Interview Tips and Techniques

- Be prompt in starting the interview.

- Introduce yourself: "Hello, I'm _____ from the Quality Texas Foundation Site Visit Team." Ask the person's name if it is not offered. Ask the person some questions about his or her background to help put him or her at ease.

- Begin the interview by saying that examiners are not looking for right answers but, rather, that they are trying to fully understand processes and results.

- Say that you will be taking notes. Also say that if we cut you off its not because we are rude; we have limited time to collect and analyze information.

- As appropriate and functional, keep a separate page for each meeting or person with whom you talk and for each SVI. This permits easier sharing of information within the Site Visit Team.

- Have interviewees fill out the interview log to track interviewees' names, job functions, department or unit, and site.

- Ask simple, straightforward questions using the applicant's language. Avoid Baldrige or other types of jargon.

- Do not ask leading questions, and be careful not to inadvertently prompt answers. For example, ask, "How often does the planning team meet?" rather than "Does the planning team meet every week?"

- Ask the interviewee if he or she would like to add anything. You may have missed something the applicant feels is vital.

- Thank the interviewee for his or her time, and communicate appreciation for the applicant's efforts.

- Record materials requested and received.

Applicants are typically interested in assessing their progress on a site visit and may ask, "How are we doing?" Simply tell the applicant that the team is still gathering information on its site visit issues and, as such, it is premature to answer. However, you can complement the applicant's hospitality, flexibility, and cooperation in helping the team obtain the information it needs.

Walk the Wall

| Post SVI Worksheets | Review SVI Worksheets | Update SVI Worksheets | | Post Item and Key Themes Worksheets | Review Item and Key Themes Worksheets | Update Item and Key Themes Worksheets |

Final Scorebook
Cover sheet
Summary of Sites Visited
Key Factors Worksheet
Key Themes Worksheet
HRO Interview Worksheet
Item Worksheets
Score Summary Worksheet
SVI Worksheets
Signature Page

Sunday Planning Meeting and Monday Evening, Tuesday Evening as needed.

On-Site and Post-Site Phases

Suggested Agenda for Evening Meetings

- Record applicant materials received.
- Update key findings:
  - key factors
  - site visit issues by item (Each team member posts documentation on one SVI on Monday evening for the team leader to check detail and focus. Each item lead presents status of SVIs, whether it's open, closed, or nearly closed. Item backups take notes, modify SVI Worksheets as needed.
  - Key Themes Worksheet
  - role-model strengths
  - vulnerabilities
  - results
- Discuss walk-around questions for the next day.
- Set agenda for the next day: who, what, when, where.
  - Reminder: give no verbal or nonverbal feedback to the applicant
- Discuss issues raised by the POC.
- **On the evening before the closing meeting with the applicant, consider what information and documents the team needs to close out each SVI before the on-site phase is completed.**

Post-Site Phase: Estimated Time to Complete the Scorebook

TASK	HOURS
Complete first draft of Site Visit Issue (SVI) Worksheets (started during the planning phase).	6
Review and revise SVI Worksheets.	3
Finalize SVI Worksheets.	1
Revise Item Worksheets.	3
Review/further revise Item Worksheets.	3
Finalize Item Worksheets.	1
Finalize scoring for each item.	1
Discuss key themes and key factors.	1
Revise key themes and key factors.	2
Finalize key themes and key factors.	1
Finalize Summary of Sites Visited.	1
Complete Score Summary Worksheet, and identify the most appropriate overall process and results scoring bands.	1
Gather all documents in the scorebook and upload or import them to SN.	1
Print and sign completed scorebook.	1
TOTAL	**26**

Site Visit Completion Checklist

All Elements of the Site Visit Scorebook must be completed before the team departs.

Site Visit Scorebook Element	√
• Item Worksheets are revised to reflect findings per team consensus and as documented in SVI Worksheets and	
• SVI Worksheets contain detailed evidence from interviews and are completed to include all findings, conclusions and updated comments	
• Key Factors are updated to reflect team consensus	
• Key Themes are updated to reflect team consensus and flows from item worksheets	
• Score summary sheet is complete	
• Summary of sites visited sheet is complete	
• HRO worksheet is complete	
• All team members have signed signature page	
• All elements of this checklist are complete	

Retain this checklist with all site visit documentation

Special Thanks to the National Baldrige Program