

Suggested email subject line: Elevate Excellence at the *Baldrige Fall Conference in Denver, the Mile High City*

ELEVATE EXCELLENCE

2018 Baldrige Fall Conference – October 23 - 24, Hilton Denver City Center

Early Bird Deadline Friday, September 7th – Don't Miss this Powerful Conference!

The need to elevate your organization's performance has perhaps never been greater: customers and other stakeholders expect more, competent workers are growing scarce, and competition is intensifying. But – with the complexity of organizations – where does one start? How do you know on which processes to focus? And how do you achieve – and sustain – high performance over time?

Attend the 2018 Baldrige Fall Conference, October 24 in beautiful Denver, Colorado! Learn proven best practices that advance continuous improvement and performance excellence, as 17+ speakers share insights to improving areas such as leadership, customer service and satisfaction, workforce engagement, operational and process performance, financial and marketplace results.

- Hear from all [five 2017 Baldrige recipient organizations](#)
- Choose a mix of other presentations from an array of valuable **breakouts** and **“intensive” sessions**
- Attend [pre-conference activities](#) on **October 23**:
 - Half day workshop options including *Introduction to Excellence: Baldrige 101* and *Moving from Interest to Action*;
 - *Experience “excellence in action” via a full-day learning tour of award-winning Fort Collins, home to Baldrige recipients, City of Fort Collins and Elevations Credit Union*;
 - *a fun western-themed evening reception with hearty appetizers, cash bar and some special treats*
- **Network** with hundreds of other leaders and professionals interested in continuous improvement and performance excellence.
- Enjoy the energy and elevation of the [Hilton Denver City Center](#) and all the **Mile High City** offers. Come early, stay late – learn, relax, refresh!

For more information, visit www.baldrigeconference.org.

The conference is presented by the **Baldrige Alliance for Performance Excellence** in partnership with the **Baldrige Performance Excellence Program**, and is hosted by Rocky Mountain Performance Excellence and the Wisconsin Center for Performance Excellence.

Don't miss this extraordinary learning and networking opportunity! We'll see you there!